

IOA 2025

The 44th Annual Meeting of the
Israel Orthopaedic Association (IOA)



in conjunction with
the 33rd Annual Meeting
of the Israel Society for
Surgery of the Hand

March 26–27
2025

Hilton Tel Aviv





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WELCOME

The 44th Annual Meeting of the Israel Orthopaedic Association (IOA)

March 26-27, 2025 | Hilton Tel Aviv

Welcome to the 44th Annual Meeting of the Israel Orthopaedic Association (IOA), taking place on March 26-27, 2025 at the Hilton Hotel in Tel Aviv.

This prestigious conference, organized by the IOA, is dedicated to advancing the field of orthopaedics within Israel and on the global stage.

Our mission is to promote orthopedic education, foster collaboration, and support the professional growth of our community.

Although our country is going through a difficult period, we must forge ahead as professionals – especially in the field of orthopaedics, where our services are so urgently required now. We anticipate welcoming over 1,000 participants from Israel and hopefully also from abroad, including orthopedic specialists from a range of disciplines—spine, sports medicine, hand surgery, and rehabilitation—as well as physiotherapists, occupational therapists, nurses, researchers, and industry leaders. This gathering will also spotlight cutting-edge technology and pioneering research in orthopedics.

The conference program promises a rich array of sessions on the latest advancements in orthopedics, featuring influential international speakers who bring valuable insights to the field.

Join us for this dynamic event, connect with colleagues, and share in a spirit of innovation and collaboration. We look forward to welcoming you to an inspiring two days.

Best regards,

Limor Aharoni

Industry Liaison & Sales Manager
050-8673252

Hadas Zuker

Industry Liaison & Sales Manager
054-9959557

On behalf of:

Prof. Nimrod Rozen

President
Israeli Orthopaedic Association

Prof. Amal Khoury

Chairman
Scientific Committee



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SPONSORSHIP PACKAGES - SUMMARY

PACKAGE	Diamond Sponsor \$28,000	Platinum Sponsor \$22,500	Gold Sponsor \$14,000
Lecture + promotional slide and logo (lecture topic to be confirmed by scientific committee)	30 minutes Plenary session	20 minutes Conference session	X
Exhibition space	18m ²	12m ²	8m ²
Number of exhibitor badges	6	5	4
Branding at entrance to conference center	✓	X	X
Branded lanyards (lanyards to be designed and produced by sponsor)	✓	X	X
Branded conference badges	X	✓	X
Branding for coffee breaks	X	✓	X
Sponsorship promoted on the website	✓	✓	✓

Exhibition Booth Only - \$4,450	
2 exhibitor badges	Exhibition space: 6m ² (3x2)



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Sponsorship Prospectus

(Prices listed below do not include VAT)

Diamond sponsorship

\$28,000

- 30-minute sponsored plenary lecture on a topic to be agreed upon with the committee.
- Branded slide / video clip to be shown at the start of the lecture
- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Diamond Sponsorship".
- Display booth = 18m² in a central location.
- Branding at the main entrance to the halls – **exclusive**. Graphics must be provided to the conference organizers by no later than 1st March, 2025.
- Branding on the conference lanyards - **exclusive**. Branded lanyards to be provided by the sponsor.
- Video clip running on a screen outside the hall during breaks – **exclusive**. Clip to be provided by the sponsor.
- 6 exhibitor badges including lunch and coffee breaks (as included in the conference program).
- Promotional newsletter to be distributed to the conference participants.

Platinum sponsorship

\$22,500

- 20-minute sponsored lecture (parallel session) on a topic to be agreed upon with the committee.
- Branded slide to be shown at the start of the lecture.
- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Platinum Sponsorship".
- Display booth = 12m² in a central location.
- Branding on the conference badges – **exclusive**.
- 5 exhibitor badges including lunch and coffee breaks (as included in the conference program).
- Branding of coffee stations throughout the conference.

Gold sponsorship

\$14,000

- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Gold Sponsorship"
- 4 exhibitor badges including lunch and coffee breaks (as included in the conference program)
- Display area = an open display area (without walls) measuring 8 m² .
- Short video clip at the start and end of a session.
- Marketing newsletter to be sent out to all conference attendees.



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Branded Coffee Stations

\$5,000

*Available unless previously sold as part of a sponsorship package

- Company logo will appear as the coffee break sponsor on the website and program
- Branded coffee stand and refreshments served throughout the conference.

Sponsorship of a workshop or 20-minute lecture as part of a session

\$5,600

- Sponsorship slide to be shown at the start of the workshop/ lecture.
- Company logo appearing on the list of exhibitors on the website and on all conference publications.
- Workshop or lecture topic to be agreed upon with the committee.
- 2 exhibitor badges including lunch and coffee breaks (as included in the conference program)

Agenda screen

\$5,600

- At the entrance to each hall, an LCD screen displaying the day's agenda will feature the sponsor's logo. During breaks, promotional material from the sponsoring company will run.
- Company logo appearing on the list of exhibitors on the website and on all conference publications.

Conference Lanyards

\$3,500

*Available unless previously sold as part of a sponsorship package

- Company logo on the list of exhibitors on the website and on all conference publications.
- Branded company logo on conference lanyards.

***Sponsoring company is responsible for providing branded lanyards**

Screened promotional material

\$3,000

- Promotional material screened at the exhibition on 3/5 meters LED screen during the conference.
- Company logo appearing on the list of exhibitors on the website and on all conference publications.

Daily Conference Sponsorship

\$6,950

- Company logo on the list of exhibitors on the website and on all conference publications.
- Sponsorship slide (can include any company message) to be displayed on screen in the session halls during participants' entrance and exit.
- Video clip (without audio) to be displayed on the large screen in the exhibition area (in a loop with other sponsorship videos).
- Distribution of a marketing newsletter to conference participants.



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Exclusive Branding of Conference Entrance **\$5,600**

*Available unless previously sold as part of a sponsorship package

- Company logo appearing as sponsor in company publications.

Exhibition space **\$4,500**

- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program.
- Display booth = an open display area (without walls) measuring 3*2 m² which includes:
 - display table, 2 chairs
 - electricity points 220V, 16A
- 2 exhibitor badges, including lunch and a coffee break (as included in the conference program).

Any construction above 2 meters height requires a safety permit.

Other options and special requests:

If none of the options listed above match your needs, we will be happy to offer another tailor-made option to meet your requirements.

Terms of payment:

50% + VAT advance to be paid upon signing.

50%+ VAT up to 30 days prior to the conference date.

Cancellation:

Notice of cancellation must be made in writing only. Notice received less than 10 weeks prior to the conference will be charged 50% of the sponsorship fee, provided the exhibition space is rented to another exhibitor. No reimbursement will be made from one month prior to the conference.

Limor Aharoni, Industry Liaison and Sales Manager

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Hadas Zuker, Industry Liaison and Sales Manager

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