

# 3<sup>rd</sup> Translational & Clinical Research Conference MYELOPROLIFERATIVE NEOPLASMS

& Myeloid Diseases

יום חמישי , 90 מאי , 2024 , מלון דן אכדיה הרצליה

As the chairperson of the conference and on behalf of my co-chairmen, and the Israeli MPN study group, I am pleased to announce the 3<sup>rd</sup> Translational & Clinical Research Conference on Myeloproliferative Neoplasms (MPN) and Myeloid diseases.

It should emphasize the outstanding impact of this symposium on our hematology community, which motivates us to continue organizing this event on an annual basis.

# Some of the topics that will be discussed include:

Polycythemia Vera and Essential Thrombocythemia Myelofibrosis Eosinophilic syndromes / Mastocytosis Cytogenetics on MPN Thrombosis and Bleeding in MPN

There will also be an expert discussion on the treatment of MPN diseases.

Join us for this important conference by sponsoring, according to one of the options detailed below. The conference provides a natural forum for attendees to interact with pharmaceutical companies' representatives, and an opportunity for companies to provide updates on research and products. We will be glad to guarantee the option to exhibit at the Exhibition Center during the scientific meeting. We are sure that together we will be able to hold a scientific conference at the highest level. Hope to see you at the conference!

Sincerely,

Chairman: Dr. Adrian Marcelo Duek

Co-chairmen: Dr. Merav Barzilai, Dr. Eran Zimran

Chairman of the Israeli Myeloproliferative Neoplasm Study group: Dr. Adi Shaham Abolafia

ד"ר אדריאן דואק מר 20305 ממחה בפניסית והמטולוגיה

# **Sponsorship options:**

# **Anchor Sponsorship 55,000**

- Open space area at the exhibition: 6 Sqm (3X2)
- LCD screen 50" for sponsors' promotional use
- Sponsor's Logo on Name Badges / Providing Lanyards
- Company Promotional video (up to 2 minutes) on a screen in the lecture's hall, before opening, coffee and lunch breaks. subject to approval of the committee
- Sponsor's logo appearing on the congress publications and on lecture's hall screen
- Promotional newsletter exclusively of your company that goes out to all conference participants – subject to approval of the committee
- 8 exhibitor badges
- Promotional Materials A4 Paper Size on Registration desk

# Platinum Sponsorship 40,000

- Open space area at the exhibition: 6 Sqm (3X2)
- Sponsors' name and logo appearing on the lecture's hall screen.
- Promotional message (SMS) that will go out to all conference participants.
- Sponsor's logo appearing on the congress publications.
- 6 exhibitor badges
- Promotional Materials A4 Paper Size on Registration desk

# Gold 30,000

- Open space area at the exhibition: 6 Sqm (3X2)
- 4 exhibitor badges
- Sponsor's logo appearing on the congress publications.

All prices are in Nis VAT IS NOT INCULSIVE



# Sponsorship / Exhibition Form

Please complete the following information and return to the Exhibition Manager:

Paragon Team Ms. Ayelet Tal

Cell: +972-(0)545801580

Email: atal@paragonpco.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Main Contact Person Name:	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

<sup>\*</sup> Name of the company - as you wish it to appear on all acknowledgments. (In addition to the contact listed above)

I would like to book the following Sponsorship Items:

Item	Price ILS	
		Total

### Notes to the organizers:

Please note: The full amount for the sponsorship must be fully paid before the conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

# • Terms of Payment:

50% due with signed contract 50%.

Completion to 100% due by 9 April 2024.

The total amount should be received before the opening date of the conference.

#### • Payment Methods:

# 1.Bank Transfer:

Details will be provided in the invoice.



\* Bank charges are the responsibility of the payer Payment from abroad are exempt from local VAT. Payments in Israel should be added 17 % VAT

2. Credit Card I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total
amount listed below and obligates to not to cancel payment.
Type of card:
Credit card no:
Expiry Date:
Card Holder:
CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX:
Amount & Currency:
Full name of Card Holder:
I.D. No. / Passport No. & Country name:
Signature of Credit Card Holder:
*Please note, using payment by foreign credit card includes fee of 2.75% which is charged to the credit card Date:
Cancellation Policy Cancellations will be accepted in writing only. A cancellation notice received by 08 of April 2024 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 08 of April 2024.  We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.
First name:
Last Name:
Signature & Stamp: Date: