



The 43rd Annual Meeting of the Israel Orthopaedic Association (IOA)

March 31 - April 1, 2024

Hilton Hotel, Tel Aviv, Israel

in Conjunction with the 32nd Annual Meeting of
the Israeli Society for Surgery of the Hand



IOA 2024

July 2023

Dear Colleagues,

We are pleased to invite you to be a part of the 43rd Annual Meeting of the Israel Orthopaedic Association (IOA) 2024. The conference will be held on **March 31 - April 1, 2024**, at the Hilton Hotel, Tel Aviv.

The conference is organized by the Israel Orthopaedic Association (IOA), which aims to develop the profession of orthopaedics both in Israel and abroad, promote orthopedic education and foster professional and personal cooperation among its members.

More than 1,000 participants from Israel and abroad are expected to take part in the conference, including orthopedic doctors from all branches of the profession - spine, sports medicine, hand surgeons, physiotherapists, occupational therapists - as well as nurses from the wards and operating rooms, scientists, researchers, and industry, also providing a platform for the presentation of cutting-edge technologies and initiatives in the making.

The scientific program of the conference will include the new and modern aspects in the field of orthopedics and will be attended by international lecturers of impact and influence in the field.

We invite you to join us at this very exciting and comprehensive interdisciplinary conference as part of our exhibition, support of conference activities, workshops or otherwise. Your support will promote the success of the conference and be a good source of exposure for your company. We look forward to seeing you there.

Prof. Nimrod Rozen
President
Israeli Orthopaedic Association

Prof. Amal Khoury
Chairman
Scientific Committee



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SPONSORSHIP PACKAGES - SUMMARY

PACKAGE	Diamond Sponsor \$25,000	Platinum Sponsor \$20,000	Gold Sponsor \$13,000
Lecture + promotional slide and logo	30 minutes Plenary	20 minutes Conference session	Not included
Exhibition space	18 m ²	12 m ²	8 m ²
Number of exhibitor badges	6	5	4
Branding at entrance	included	Not included	Not included
Branded lanyards	Included	Not included	Not included
Branded badges	Not included	Included	Not included
Color ad in program	Ad on inside back page	Ad on inside page	Not included
Sponsorship promoted on the website	Included	Included	Include d

Exhibition Booth only - \$4,000	
2 exhibitor badges	Exhibition space: 6 m2



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Sponsorship Prospectus

(Prices listed below do not include VAT)

Diamond sponsorship

\$25,000

- Publication of the company logo in the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Diamond Sponsorship".
- 30-minute sponsored plenary lecture on a topic to be agreed upon with the committee.
- Branded slide to be shown at the start of the lecture
- Display booth = 18 m² in a central location
- Branding at the main entrance to the halls – **exclusive**. Graphics must be provided to the conference organizers by no later than 6 weeks prior to the conference.
- Branding on the conference lanyards - exclusive. Lanyard to be provided by the sponsor.
- Video clip on an agenda screen outside the hall during breaks – **exclusive**. Clip to be provided by the sponsor.
- Color ad on the inside back page of the printed (provided the committee decides on a printed program – if not, on the digitalized program). Graphics must be provided to the conference organizers by no later than 6 weeks prior to the conference.
- 6 exhibitor badges including lunch and coffee breaks (as part of the conference program)

Platinum sponsorship

\$20,000

- Publication of the company logo in the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Platinum Sponsorship".
- 20-minute sponsored lecture on a topic to be agreed upon with the committee.
- Branded slide to be shown at the start of the lecture
- Display booth = 12 m² in a central location
- Branding on the conference badges – **exclusive**.
- Color ad in the printed program (provided the committee decides on a printed program – if not, on the digitalized program). Graphics must be provided to the conference organizers by no later than 6 weeks prior to the conference.
- 5 exhibitor badges including lunch and coffee breaks (as part of the conference program)



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Gold sponsorship

\$13,000

- Publication of the company logo in the list of exhibitors on the website, on the sponsorship slide and in the conference program as "Gold Sponsorship"
- 4 badges including lunch and coffee breaks (as part of the conference program)
- Display unit = an open display area without walls measuring 8 m²
- Short clip at the start and end of a session

Exhibition space

\$4,000

- Publication of the company logo in the list of exhibitors on the website, on the sponsorship slide and in the conference program
- Display booth = an open display area without walls measuring 3*2 m² which includes:
 - display table, 2 chairs,
 - electricity points 220V, 16A
- 2 exhibitor badges (including lunch and a coffee break (as part of the conference program))

Any construction above 2 meters high requires a safety permit.

Sponsorship of a workshop or 20-minute lecture as part of a session

\$5,000

- Branded slide to be shown at the start of the workshop/ lecture
- Topic to be agreed upon with the committee.

Agenda screen

\$5,000

* Available if not previously sold as part of a sponsorship package

- Company logo appearing as sponsor in company publications
- At the entrance to the halls there will be a large plasma screen on which the daily agenda is shown. Promotional materials will be screened during breaks.

Branded Coffee Stand – single day

\$2,500

- Company logo will appear as sponsor of the coffee break on the website and program
- Branded coffee stand and refreshments served during the break



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Screened promotional material

\$2,500

- Promotional material screened at the exhibition on LED screens 3/5 meters for one day

Terms of payment:

50% + VAT advance to be paid upon signing.

50%+ VAT up to 30 days prior to the conference date.

Cancellation:

Notice of cancellation in writing only. Notice received less than 10 weeks prior to the conference will be charged 50% of the sponsorship fee, provided the exhibition space is rented to another exhibitor. No reimbursement will be made from one month before the conference.

Other options and special requests: If none of the options listed above match your needs, we will be happy to offer another option tailor made to meet your requirements. For more information and any other request, please contact:

Limor Aharoni, Industry Liaison and Sales Manager: laharoni@paragonpco.com

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