



**Dear Colleagues,**

It is a great pleasure to invite you to the **ISRAEL WATER ASSOCIATION ONLINE CONFERENCE** that will be held on **February 2<sup>nd</sup>, 2021**.

The IsWA Online conference will present cutting-edge Israeli technologies and practices in water management and treatment.

Hundreds of members of the water sector: managers, planners and engineers, academicians, researchers and students, operators, manufacturers, developers and entrepreneurs, employees of government agencies and local authorities engaged in a variety of water related activities and specialties including law, economics, education and communication.

The IsWA Online conference is a focal point for professionals in the field of water - institutions and organizations and all interested in the topic of water, with an emphasis on the application of advanced technologies and improving the operation and maintenance of systems and facilities.

Be a part of this unique event - an amazing opportunity for global water enterprises:

- Lectures in English are welcome!
- Exhibit in the online exhibition without the logistic headache!
- Place your logo and a hyperlink to your website in the sponsors section for your potential customers!

**This is a great opportunity for your Company to keep your product on mind of your audience and clients especially during this time when COVID 19 affects the market.**

Sincerely Yours,

**Raanan Adi**

Chairman and President, Israel Water Association (IsWA)



Feel free to speak to us about a tailor-made, individual package for your company!

	Mention of Company and logo on welcome & thank you slide during the presentation	Logo on the virtual platform App and on social media.	Logo on Newsletters that will be sent before and after the event, including thank you letter	Interactive, virtual exhibition	Logo on before a sponsored lecture	Access to virtual networking & live chat and lead generation	Pop up messages during conference recommending visiting virtual exhibition of the company
<b>*Gold Sponsorship</b> <b>6,200 Euro</b>	✓	✓	✓	✓	✓	✓	✓
Sponsorship of single <b>symposium</b> (upon approval of the committee) + <b>Virtual Exhibition</b> <b>3,300 Euro</b>	✓	✓	✓	✓	✓	✓	X
Sponsorship of single <b>symposium</b> <b>2,300 Euro</b>	✓	✓	✓	X	✓	✓	X
<b>General Sponsorship</b> <b>1,700 Euro</b>	✓	✓	✓	X	X	X	X
<b>Virtual Exhibition Only</b> <b>1,300 Euro</b>	X	✓	✓	✓	X	✓	X

\* **Gold Sponsorship** – Option to a symposium that will be recorded in advance by the organizer (the production company). Speaker and lecture are under responsibility of the sponsor. Link of the lecture will be available during all the time of the conference. Is not part of the program but will be part of the agenda.



please [see the program](#) with speakers and topics and contact us if you have questions or concerns. A special rate may be negotiated, should you decide sponsor more than one lecture.

There is a possibility that a company representative may moderate a presentation / series of presentations, introduce the speaker, or manage the Q&A session during the lecture. Please indicate this in a note to the sponsorship manager.

### Special Requests

We are willing to discuss a special offer to suit your objectives. Please feel free to contact our Sponsorship Manager to discuss your needs at [mlilos@paragong.com](mailto:mlilos@paragong.com)

Please forward your company logo (in 300 dpi format) in color.

### Guidelines for Sponsors & Exhibitors

Please complete and sign the attached application form and return it to Paragon to confirm your sponsorship opportunity / exhibition stand.

Once an application is received, a written confirmation of sponsorship and an invoice will be sent to you if the application is approved.

Your company details, as filled in the form, will be uploaded to the Virtual Platform. Please provide details of all company representatives that will attend the event.

We will need the following information to populate the exhibition stand:

- Your website URL
- Contact Details
- Company logo
- Company description
- Promotional Video
- A live showcase link (if applicable)\*

### Payment Details

Upon receipt of the agreement with payment, sponsorship will be confirmed.

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 01 November 2020 will warrant a reimbursement of 50% of the sponsorship payment.

**No reimbursement will be possible from 02 August 2020.**



**Sponsorship & Exhibition Form**

Please complete the following information and return via email to the ADHD Virtual Project Sponsorship Manager:

**Paragon Group**  
**Mr. Moshe Lilos**  
 Email: [mlilos@paragong.com](mailto:mlilos@paragong.com)

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

<b>* Company Name</b>	
<b>Main Contact Name</b>	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

\* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part ADHD20 Virtual  
 (in addition to the contact listed above)

<b>Representative name**</b>	<b>Email</b>

\*Please notify us if you would like to add more than 2 representatives



I would like to book the following Sponsorship Items:

Sponsorship Item	Price	
	<b>Total</b>	

Notes to the organizers:



## Terms and Reservation

Payment from abroad are exempt from local VAT. Payments in Israel will be subject to 17 % VAT.

If the Name on your Invoice, is different from the Sponsor details above

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

### Terms of Payment:

Full payment (100%) - invoice will be paid one month before the event.

### Payment Methods:

#### **1. Bank Transfer:**

Company Name: Paragon Conventions

Bank Name: Bank Hapoalim, Account No: 667381, Branch 616

Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.

Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

\* Bank charges are the responsibility of the payer

#### **2. Credit Card**

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

#### **Credit Card**

Type of card: \_\_\_\_\_

Credit card no: \_\_\_\_\_

Expiry Date: \_\_\_\_\_



Card Holder: \_\_\_\_\_

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): \_\_\_\_\_

Amount & Currency: \_\_\_\_\_

Full name of Card Holder: \_\_\_\_\_

I.D. No. / Passport No. & Country name: \_\_\_\_\_

Signature of Credit Card Holder: \_\_\_\_\_

***Please note, using payment by foreign credit card includes fee of %2.75 which is charged to the credit card***

Date: \_\_\_\_\_

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by 01 November 2020 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 2nd of November 2020.

We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

First name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Signature & Stamp: \_\_\_\_\_ Date: \_\_\_\_\_