

The logo graphic for DTD consists of several overlapping, curved, teardrop-shaped elements in shades of blue, green, yellow, and pink, arranged in a circular pattern.

DTD

Digital Travel Dome

**February 10-11,
2015**

The logo graphic for OSCAR4B features a large, stylized circular shape composed of overlapping curved segments in blue, pink, yellow, and green, mirroring the style of the DTD logo.

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The logo for Digital Travel Dome (DTD) features the letters 'DTD' in a bold, white, sans-serif font. Below the letters, the words 'Digital Travel Dome' are written in a smaller, white, sans-serif font. The text is set against a background of three overlapping, curved lines in blue, green, and yellow, which form a stylized 'D' shape.

Digital Travel Dome

The Future of Tourism

IMTM- the annual tourism fair in Tel Aviv, is opening its doors and featuring the future of tourism in two major events:

- ▶ **The Digital Travel Dome-** A two day exhibition featuring technological breakthroughs and startups with the latest innovation in the field of tourism.
- ▶ **FuTourism.com-** A one day conference, featuring entrepreneurship, digitalism, innovation, and technological advancements in the field of tourism.

A large, stylized logo consisting of several overlapping, curved lines in blue, green, yellow, and pink, forming a circular shape. The lines are thick and have a slight gradient. In the bottom right corner of this graphic, the text 'OSCAR4B' is written in a large, white, sans-serif font, with 'CREATING CONTENT EVENTS' written in a smaller, white, sans-serif font below it.

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The Digital Travel Dome

The Digital Travel Dome is an exceptional two day exhibition, featuring the latest technologies in the field of tourism

- ▶ Presents the power and inspiration of Israeli innovation
- ▶ Illustrates the future of tourism in Israel
- ▶ Gives a stage for the best start-ups to demonstrate their technological breakthroughs
- ▶ Exposes the audience to diverse and innovative ideas and solutions within the tourism field

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Your Start-Up at The Digital Travel Dome

An exhibitor stand at the Digital Travel Dome will give your start-up the greatest exposure:

- ▶ **Two days exhibition space** at the Digital Travel Dome
- ▶ **Participation in Demo Hour:** A chance to expose your start-up to the entire audience at Futurism.com
- ▶ **Integration of your logo** and description on the website, hyperlink to your start-up homepage and link to social network platforms
- ▶ **Representatives from over 48 countries**
- ▶ **Over 23,000 visitors**

The logo for OSCAR4B features the text 'OSCAR4B' in a large, white, sans-serif font. Below it, the tagline 'CREATING CONTENT EVENTS' is written in a smaller, orange, sans-serif font. The logo is positioned in the bottom right corner of the slide, partially overlapping a large, colorful circular graphic that mirrors the design of the DTD logo.

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Exhibition Space Options

Full Exhibition Stand

- ▶ 6M SQ
- ▶ Startup Name
- ▶ 4 Exhibitor badges for Futurism.com & Digital Travel Dome
- ▶ Four high chairs
- ▶ Two high tables
- ▶ Two electric outlets
- ▶ Carpet
- ▶ Lighting

Price: 3,500 NIS +VAT

Shared Exhibition Stand- 2 companies in each stand

- ▶ 3M SQ
- ▶ Startup Name
- ▶ 2 Exhibitor badges for Futurism.com & Digital Travel Dome
- ▶ Two high chairs
- ▶ One high table
- ▶ One electric outlets
- ▶ Carpet
- ▶ Lighting

Price: 1,750 NIS +VAT

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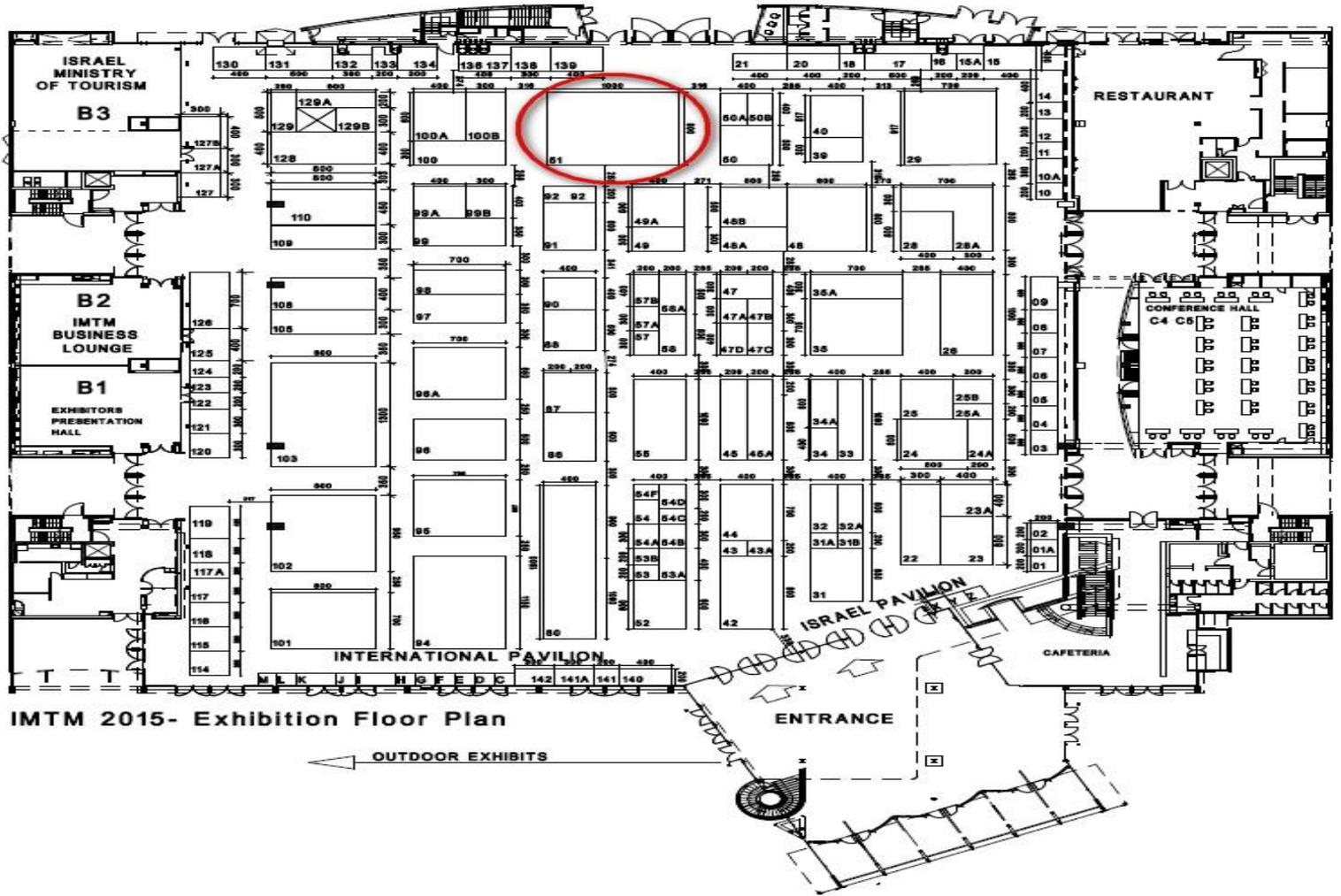
Exhibitor Stand Demo



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Floor Plan



IMTM 2015- Exhibition Floor Plan

DTD

Digital Travel Dome

Terms & Conditions

- ▶ Payment conditions: 50% of payment with signage, 50% by February 8, 2015.
- ▶ Cancellation policy: 90% refund will be given to written cancellations up to one month prior the event. There will be no refund for cancellations after one month prior to the event.
- ▶ Reservation will take effect once advance payment and signage of contract has been received. Verbal or written reservations without payment, will not be binding.
- ▶ The organizers reserve the right to change the floor plan, postpone, cancel, or move the exhibition to a different location.
- ▶ Oscar will provide the start-up name on top of the exhibition stand. All other branding is the start-ups responsibility.
- ▶ Each start-up is responsible for the cleanliness of their exhibition space.
- ▶ In case the requested space is not available, an alternative location will be offered.

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The logo graphic for DTD consists of several overlapping, curved, teardrop-shaped elements in vibrant colors: blue, green, yellow, and pink. These elements are arranged in a circular pattern, creating a sense of motion and energy.

DTD

Digital Travel Dome

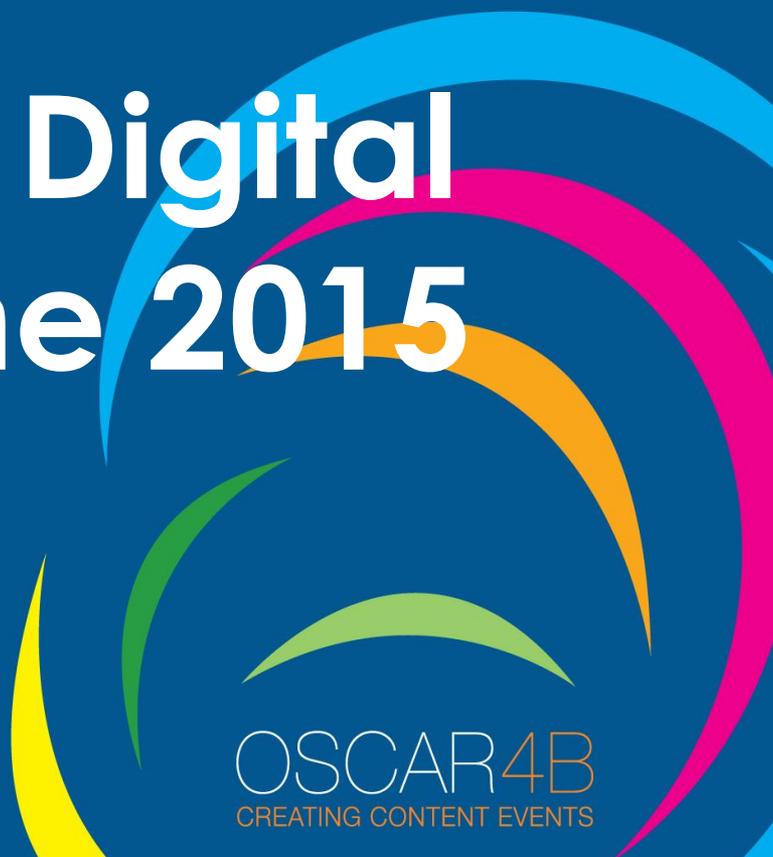
See you at Digital Travel Dome 2015

Contact information:

Michal Kipnis

Michal@oscar4b.com

Tel: 03- 6440271

The OSCAR4B logo graphic features a large, stylized '4' that is composed of several overlapping, curved, teardrop-shaped elements in vibrant colors: blue, green, yellow, and pink. These elements are arranged in a circular pattern, creating a sense of motion and energy.

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