

2024 Meeting

of the Israeli Society
of Gene and Cell Therapy

September 18, 2024 | Anu Museum, Tel Aviv University

Sponsorship & Exhibition Prospectus

ISGCT Meeting
September 18, 2024
Anu Museum
Tel Aviv University

Conference secretariat



isgct@ortra.com | 03-6384444

Dear Friends,

We are happy to invite you to attend the Israeli Society of Gene and Cell Therapy's (ISGCT 2024) meeting, which will take place on September 18th, 2024 at the Anu Museum at Tel Aviv University.

Gene and cell therapies have gained immense momentum in global health, with numerous drugs on the market and advanced clinical trials being conducted. The role of Israeli researchers in the rise of this field has been significant, with ground-breaking contributions to stem cell research, genome editing, T cell engineering, and more.

However, there are still significant challenges to be addressed. We need to improve delivery methods and increase the therapeutic potency of gene and cell therapy while ensuring safety and affordability. Additionally, we must aim to develop new treatments for incurable human diseases that can be scaled up for widespread use.

Meeting these challenges will require the innovative and dedicated efforts of individual researchers as well as the support of strong scientific communities. The ISGCT aims to facilitate the sharing of ideas and data, foster collaboration, and advance clinical translation.

In our upcoming ISGCT 2024 meeting, we are thrilled to have Professor Saar Gill from UPenn as the keynote speaker. We are also excited about the impressive line-up of speakers from Israeli academia, clinics, and industry. Please join us at the ISGCT 2024 meeting.

Looking forward to seeing you there!

Dinorah Friedmann-Morvinski, Ayal Hendel and Adi Barzel
Chairs of the ISGCT 2024 meeting

SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship (Sponsor's presentation)

30,000 NIS+ VAT

- A scientific lecture of 15 minutes by one of the sponsor's leading researchers during one of the conference's sessions (all expenses related to the speaker will be on sponsor's responsibility) – lecture to be confirmed with the scientific committee
- 12 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 4 complimentary conference registrations

Platinum Sponsorship (sponsored lecture)

25,000 NIS+ VAT

- Sponsoring a scientific lecture of one of the committee's invited speakers
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 3 complimentary conference registrations

Gold Sponsorship (Conference lanyards)

20,000 NIS+ VAT

- Sponsor's logo printed on the conference lanyards
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 2 complimentary conference registrations

Silver Sponsorship (Conference Notebooks)

15,000 NIS+ VAT

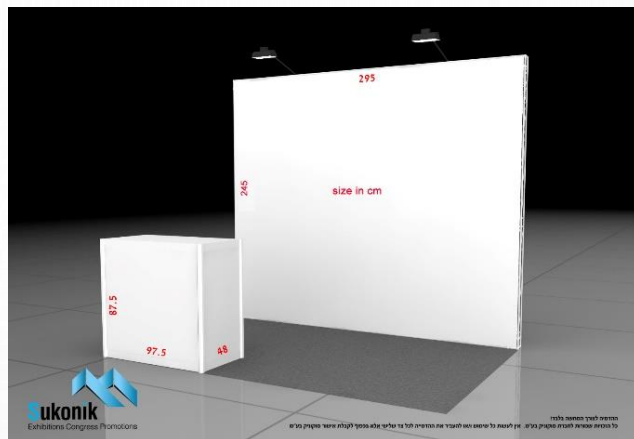
- Sponsor's folders and pens distributed to all participants in the conference – to be provided by the sponsor
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 1 complimentary conference

EXHIBITION OPPORTUNITIES

6 sqm Constructed Exhibition Booth

12,000 NIS + VAT

- Unconstructed display area of 6 sqm (3*2), including:
 - 1 Branded Truss back wall width 3.0 m. * height 2.5 m. (The exhibitor will be able to keep the branded wall after the conference – without the truss frame)
 - 1 Branded Counter
 - 2 Bar Stools
 - Electrical outlet (220 V) 1 phase 1KW
 - Construction Engineer approval



- Sponsor's logo on the conference website with a link to the company's website
- 2 complimentary conference registrations

6 sqm Exhibition Space

8,000 NIS + VAT

- Unconstructed display area of 6 sqm (3*2), including:
 - Electrical outlet (220 V) 1 phase 1KW
 - Table
 - 2 chairs
- Sponsor's logo on the conference website with a link to the company's website
- 2 complimentary conference registration

For more information, please contact:



Limor Urfaly, ADV.

Ortra Ltd.

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

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RESERVATION FORM (1/2)

Please complete in clear letters and return to:
ORTRA Ltd. 94 Yigal Alon St. Alon Tower 2, Tel Aviv ISRAEL; Email: limor@ortra.com

1. Details:

Company name Company No
Address City
Country Zip Code.....
Contact Person Function
Telephone Fax
Mobile Email

2. Packages:

The selected package (Please specify if different):

- Diamond Sponsorship (sponsor's presentation) 30,000 NIS
- Platinum Sponsorship (sponsored lecture) 25,000 NIS
- Gold Sponsorship (conference lanyards) 20,000 NIS
- Silver Sponsorship (conference notebooks) 15,000 NIS
- Constructed 6 sqm booth 12,000 NIS
- Exhibition 6 sqm space 8,000 NIS

* All prices do not include VAT.

RESERVATION FORM (2/2)

Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. The remaining 50% to be paid by September 1, 2024.

Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITXXX), Branch no. 865, 43 Brodetski St., Ramat Aviv Tel Aviv, Israel, Account no. 492600/00, IBAN: IL12 0108 6500 0004 9260 000.

Cancellation policy:

The cancellation policy will be as follows -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Any notice received by June 14 – a cancellation fee of 1,500 NIS + VAT will apply.

As of June 15, 2024 exhibitor will be charged a refund of 50% of the fees.

As of August 1, 2024 a refund of 50% of the fees will be made, on condition that the package ordered will be sold to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

Any cancelation notice must be sent by writing to:



Ms. Limor Urfaly, ADV.

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Date **Stamp & Signature**

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

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Electricity

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at dany@sukonik.net or Avi at avi@sukonik.net.

Safety

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact B-Safe at: +972-3-532-5575 or eti@b-safe.org.

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety regulations.

Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

Waste disposal

The waste resulting from the mounting and dismantling of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

Insurance

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with sufficient coverage for its property, employees, representatives, and any visitors participating in the exhibition against any risk, loss, and damage, of any kind whatsoever. It is clarified that an absence of such insurance policy or invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for the organizers or anyone on its behalf, and the organizers will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss, and damage incurred by any third party, including the company or anyone on its behalf.

Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expensive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.