



January 30 – February 2, 2024  
David Citadel Hotel, Jerusalem, Israel



# Sponsorship & Exhibition Prospectus

## GSOS Meeting

Exhibition January 31 – February 1  
Jerusalem

Conference secretariat



[gsos@ortra.com](mailto:gsos@ortra.com) | 03-6384444

# WELCOME

**Dear Surgical Oncology Colleagues,**

On behalf of the Israeli Society of Surgical Oncology, in conjunction with the Israel Surgical Association and Cleveland Clinic Florida, it is our pleasure to announce the convening of a unique international gathering of surgical oncology leaders from around the globe. We are happy to announce that the first Global Surgical Oncology Summit will be held in Jerusalem, Israel, beginning on January 30, 2024 until February 2, 2024. During this meeting, we will host the leaders of a large number of International Surgical Oncology societies, along with leaders of several leading organ-based societies whose main provenance is surgical oncology, to discuss the current state of surgical oncology today, and what lies in the not-so-distant future.

The main theme of this gathering is global leadership and international collaboration, to improve the quality and scope of surgical oncology in all its various and diverse aspects. We are fortunate to hold this meeting in the city of Jerusalem, a city foundational to three great world religions, and spiritual home to many around the world, which will serve as the backdrop for this exciting event.

The planned sessions will include invited lectures on every facet of surgical oncology, both in terms of global impact, as well as the latest advances in specific organ systems. Researchers from around the world will be given an opportunity to present their data, either as oral presentations or as a digital poster presentation. In addition, the meeting will open with two satellite workshops, led by world renowned leaders, one on peritoneal surface malignancies, and one on fluorescence guided surgery, to highlight practical useful skills for registrants to experience and bring back to their home countries. We will also have several keynote addresses by renowned leaders of interest to all attendees.

We look forward to welcoming you to the holy city, and we are sure it will be an unforgettable experience for all who participate. More information will soon be available on our GSOS24 website.

Sincerely,

**Steven D Wexner, MD PhD Congress President**  
**Doron Kopelman, MD congress co-chair**  
**Douglas Zippel, MD congress co-chair**

# Sponsorship Opportunities

## **Diamond Sponsorship (Sponsor's presentation)**

**120,000 NIS+ VAT**

- A scientific lecture of 15 minutes by a leading speaker on behalf of the sponsor during one of the conference's sessions (all expenses related to the speaker will be on sponsor's responsibility) – speaker and subject of lecture will be subject to the scientific committee's approval
- 12 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 10 complimentary conference registrations

## **Platinum Sponsorship (sponsored session)**

**100,000 NIS+ VAT**

- Sponsoring one of the conference's scientific sessions
- 10 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 8 complimentary conference registrations

## **Gold Sponsorship (sponsored invited speaker's lecture)**

**80,000 NIS+ VAT**

- Sponsoring one of the invited speaker's lecture
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 6 complimentary conference registrations

## **Silver Sponsorship (Conference bags)**

**65,000 NIS+ VAT**

- Sponsor's logo (in one color) printed on the conference bags (the choice of the bags and their production is of the organizing committee)
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 4 complimentary conference registrations

# Sponsorship Opportunities

## **Bronze Sponsorship (Conference Lanyards)**

**50,000 NIS+ VAT**

- Sponsor's logo printed on the conference lanyards
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 2 complimentary conference registration

## **Private Meeting Room**

**30,000 NIS+ VAT**

- Private meeting room during conference days for the sponsor's meetings
- Sponsor's welcome signage at the entrance
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 2 complimentary conference registration

## **Coffee Break Sponsorship**

**20,000 NIS+ VAT**

- Sponsorship for the conference's coffee breaks, including branded disposal cups (supplied by the sponsor)
- Sponsor's welcome signage at the entrance
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 2 complimentary conference registration

\* All prices do not include VAT.

# Exhibition Opportunities

## 6 sqm Exhibition Construction Booth

20,000 NIS + VAT

- Constructed exhibition booth of 6 sqm (3\*2), including:
  - 1 back truss wall width 3 m. \* height 2.5 m. branded with exhibitor's graphics (graphics on exhibitor's responsibility)
  - 2 spotlights
  - Electrical outlet (220 V) 1 phase 1KW
  - 1 counter
  - 2 bar stools
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

## 6 sqm Exhibition Space

15,000 NIS + VAT

- Unconstructed display area of 6 sqm (3\*2), including:
  - Electrical outlet (220 V) 1 phase 1KW
  - Table
  - 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

For more information or construction solutions (syma systems, carpentry, truss etc.), branding, furniture and electricity, please contact the conference main construction company – **Sukonik Ltd.** at –  
Dany [dany@sukonik.net](mailto:dany@sukonik.net) / Avi [avi@sukonik.net](mailto:avi@sukonik.net)  
Tel: +972-3-6830044 / website: [www.sukonik.net](http://www.sukonik.net)

\* All prices do not include VAT.

**For more information, please contact:**



**Limor Urfaly, ADV.**

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)



**January 30 – February 2, 2024**  
**David Citadel Hotel, Jerusalem, Israel**



# Reservation Form 1/2

Please complete in clear letters and return to:  
 ORTRA Ltd. 94 Yigal Alon St. Alon Tower 2, Tel Aviv ISRAEL; Email: [limor@ortra.com](mailto:limor@ortra.com)

**1. Details:**

Company name ..... Company No .....

Address ..... City .....

Country ..... Zip Code.....

Contact Person ..... Function .....

Telephone ..... Fax .....

Mobile ..... Email .....

**2. Packages:**

The selected package (Please specify if different):

- Diamond Sponsorship (sponsor's presentation)..... 120,000 NIS
- Platinum Sponsorship (sponsored session) ..... 100,000 NIS
- Gold Sponsorship (sponsored invited speaker's lecture) ..... 80,000 NIS
- Silver Sponsorship (conference bags) ..... 65,000 NIS
- Bronze Sponsorship (conference lanyards) ..... 50,000 NIS
- Private Meeting Room ..... 30,000 NIS
- Coffee Break Sponsorship ..... 20,000 NIS
- Constructed Booth ..... 20,000 NIS
- Exhibition Space ..... 15,000 NIS

\* All prices do not include VAT.

# Reservation Form 2/2

## Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. Remaining 50% to be paid by December 31, 2023.

Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Einstein branch no. 833, 43 Brodetsky st., Ramat Aviv, Tel Aviv, Israel.

Account no. 49260043, IBAN: IL74 0108 3300 0004 9260 043.

## Cancellation policy:

Cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before October 31, 2023 exhibitor will be charged a refund of 75% of the fees.

As of November 1, 2023 exhibitor will be charged a refund of 50% of the fees.

As of December 15, 2023 a refund of 50% of the fees will be made, on condition that the package ordered will be sold to another exhibitor of the Conference.

Otherwise 100% cancellation fee will apply.

Any cancelation notice must be sent by writing to:



**Ms. Limor Urfaly, ADV.**

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Date ..... Stamp & Signature .....

# Conference Guidelines

## Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

## Electricity

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi at [avi@sukonik.net](mailto:avi@sukonik.net)

## Safety

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact B-Safe at: +972-3-532-5575 or [eti@b-safe.org](mailto:eti@b-safe.org).

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety regulations. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

## Waste disposal

The waste resulting from the mounting and dismounting of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

## Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.



# Conference Guidelines

## Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expansive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers.
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.