

ISCR Annual Meeting 2022:
Discoveries Shaping Molecular
Knowledge and Clinical Outcome

31.05.2022

Wohl Center, Bar-Ilan University, Ramat-Gan

SPONSORSHIP & EXHIBITION PROSPECTUS

ISCR 2022

May 31, 2022

Wohl Center, Ramat Gan

Conference Secretariat



iscr@ortra.com 03-6384444

Welcome

Dear Friend,

It is our pleasure to welcome you to the Annual meeting of the ISCR to be held in person on May 31st, 2022, at the Wohl congress center in Ramat Gan, and which builds on the hugely successful preceding conferences, over the past few years.

The content will span the journey of discovery from basic principles to translational breakthroughs. Together with our colleagues in the organizing committee, we assembled a great list of speakers discussing key areas in cancer research and novel therapeutics, including two world-renowned pioneers in cancer research – Prof. Janine Emler and Prof. George Coukos, who confirmed their participation in Israel.

The conference format is designed to bring together basic, translational and clinical researchers, as well as researchers working on the development of new-targeted therapeutics. Leading experts will also present the latest achievements of multidisciplinary research dealing with drug action and resistance and highlight challenges that require a concerted multidisciplinary effort. The program will comprise Keynote Lectures and parallel Scientific Symposia and includes many slots for proffered/flash talks and poster presentations.

Alongside the scientific content, we will have an on-site professional exhibition for companies to present their latest innovative developments and unique services. Supporting the conference with a sponsorship package and exhibiting at the exhibition, will give you the opportunity not only to expose your company and cutting-edge developments to all participants of the conference, but will assist you networking and getting business leads, to promote your services and finalize your next business transactions.

For more information, please visit our website: events.ortra.com/ISCR2022
We trust you will share our excitement about the exceptional scientific content, exhibition and venue and you will be able to participate with us to this unique event.

Please see this as a personal invitation to join the cancer community in celebrating the achievements of cancer researchers and oncologists.

The organizing committee:

Cyrille Cohen, ISCR President

Neta Erez, ISCR Vice President

Tomer Cooks

Dinorah Friedmann-Morvinski

Tamar Geiger

Elad Jacoby

Rotem Karni

Sarit Larisch

Yuval Shaked

Sponsorship Opportunities

Diamond Sponsorship

40,000 NIS+ VAT

- A scientific presentation of 15-20 minutes by one of the sponsor's leading researchers –to be confirmed with the scientific committee
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the presentation
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- 4 complimentary conference registrations

Platinum Sponsorship (Invited Speaker)

30,000 NIS+ VAT

- Sponsoring a scientific lecture of one of the committee's invited speakers
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- 3 complimentary conference registrations

Gold Sponsorship (Conference Branded Notebooks)

20,000 NIS+ VAT

- Sponsor's logo printed on the conference branded notebooks (the choice of the notebooks and their production is of the organizing committee)
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- 2 complimentary conference registrations

Sponsorship Opportunities

Silver Sponsorship (Name Tags Lanyards)

15,000 NIS+ VAT

- Sponsor's logo printed on the conference bags (the choice of the bags and their production is of the organizing committee)
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- 2 complimentary conference registrations

Bronze Sponsorship

10,000 NIS+ VAT

- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the event
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- 2 complimentary conference registrations

For more information or construction solutions (syma systems, carpentry, truss etc.), branding, furniture and electricity, please contact the conference exhibition contractor – Sukonik Ltd. at – Dany

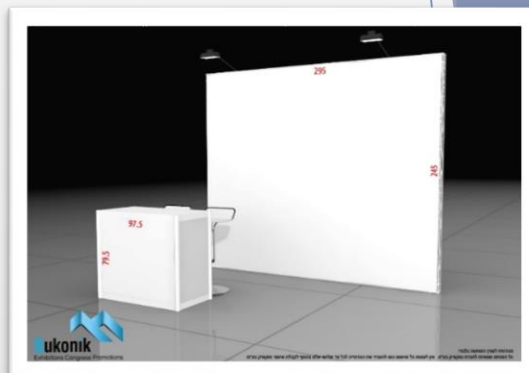
dany@sukonik.net / Avi avi@sukonik.net / Tel: +972-3-6830044 / website: www.sukonik.net

Exhibition Opportunities

Constructed Exhibition Booth

9,000 NIS + VAT

- 6 Sqm display booth including:
 - 1 Back trass wall width 3 m. * height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
 - 2 Spotlights
 - 1 Electrical outlet (220 V) 1 phase 1KW
 - 1 Counter
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration



Exhibition Space

6,000 NIS + VAT

- Unconstructed display area of 6 sqm (3*2), including:
 - Electrical outlet (220 V) 1 phase 1KW
 - Table
 - 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

For more information, please contact:



Limor Urfaly, ADV.

Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

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Reservation Form (1/2)

Please complete in clear letters and return to:
ORTRA Ltd. 94 Yigal Alon St. Alon Tower 2, Tel Aviv ISRAEL
Email: limor@ortra.com

1. Details:

Company name Company No

Address City

Country Zip Code.....

Contact Person Function

Telephone Fax

Mobile Email

2. Packages:

The selected package (Please specify if different):

- Diamond Sponsorship (Scientific Presentation) 40,000 NIS
- Platinum Sponsorship (Invited Speaker) 30,000 NIS
- Gold Sponsorship (Branded Notebooks) 20,000 NIS
- Silver Sponsorship (Branded Lanyards) 15,000 NIS
- Bronze Sponsorship 10,000 NIS
- Exhibition Constructed Booth 9,000 NIS
- Exhibition Space 6,000 NIS

* All prices do not include VAT.

Reservation Form (2/2)

Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. Remaining 50% to be paid by May 1, 2022

Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel
Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 666, Shoham St., Ramat Gan, Israel, Account no. 492600/12, IBAN: IL64 0106 6600 0004 9260 012.

Cancellation policy:

If due to COVID-19 the conference will be cancelled, a full refund will be made. If the conference will be postponed or changed to a virtual conference, a new offer for sponsorship / exhibition will be offered and a full or partial refund will be made, according to the consent agreed between both parties.

In case the conference will be held under the requirements of the Israeli Health Ministry, the cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before April 15, 2022 exhibitor will be charged a refund of 75% of the fees. After April 16, 2022 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

Any cancelation notice must be sent by writing to:



Limor Urfaly, ADV.

Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Stamp & Signature

Date

EXHIBITION GUIDELINES

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

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Construction

If you have ordered an open space, you may contact Sukonik Ltd. for design and construction (carpentry, truss, syma etc.) of special booths, accommodated to your vision and needs, furniture etc. For assistance, please contact Dany at dany@sukonik.net or Avi avi@sukonik.net.

Electricity

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at dany@sukonik.net or Avi at avi@sukonik.net.

Safety

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact B-Safe at: +972-3-532-5575 or info@b-safe.org.

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety regulations.

Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

TV Screens

If you wish to order LED walls and/or TV screens on a stand or hanged on your construction, please contact Ofer from Ultra Rent at: main@ultrarent.co.il or +972-522-800066.

Terms and Conditions of Participation

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It is being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

Waste disposal

The waste resulting from the mounting and dismantling of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expansive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition are.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.