SAPIR COLLEGE

25TH ANNUAL ASSOCIATION FOR ISRAEL STUDIES CONFERENCE

JUNE 1-3, 2009

Israel in 2009 - Center and Periphery





ASSOCIATION FOR ISRAEL STUDIES

25TH ANNUAL CONFERENCE

June 1-3, 2009

Sapir College, Sha'ar Hanegev

To be held at Teachers' Center, Beer-Sheva

Program

General Theme:

Israel in 2009 - Center and Periphery

Program Chair: Ariel Feldestein

Chair of Conference Planning: Ruthie Eitan

Conference Coordinator: Shlomi Nachumson

Program Committee

Gad Barzilai, University of Washington
Nili Gold, University of Pennsylvania
Chanan Naveh, Sapir College
Ruby Newman, York University
Ali Nohad, University of Haifa
Nadav Shelef, University of Wisconsin – Madison
Tzvi Tal, Sapir College
Erez Tsfadia, Sapir College
Hanna Yablonka, Ben-Gurion University of the Negev
Howard M. Wachtel, American University

Sapir College would like to extend its gratitude to the following organizations for their invaluable assistance in organizing the 25th Annual Conference of the Association for Israel Studies

Be'er-Sheva Municipality
Be'er-Sheva Teachers' Center

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Welcome from Rachel Feldhay Brenner, President of the Association for Israel Studies

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Sapir College

Office of the President

Dear Friends,

Sapir College is delighted to host the twenty-fifth Conference of the Association for Israel Studies. The proposal to hold the conference here in Sapir came at a very trying time. Your decision was moving. We deeply appreciate the bravery it entailed, and your show of solidarity.

Academic studies require a focus brought on by peace of mind and clarity of thought. For the first time in eight years, quiet has returned to our area. We hope that the peace continues, and thusly allow us and our neighbors on the other side of the border, to return to everyday pursuits. We hope that both students and staff will be allowed to pursue the course of learning and research as well as social and cultural activities.

The topic that you chose for this annual conference is particularly suitable to our college. Ten years ago, the Council for Higher Education chose Sapir College as a springboard to make higher-education available to diverse social strata. Approximately seventy present of our students are the first representatives of their families to enter the academic arena. The Council for Higher Education oversees our curricula and monitors our students' achievements. We ourselves have been surprised by the students' success. Sapir students arrive with powerful motivation, and our task is to enable their learning process by appointing skilled lecturers. The resulting blend of student motivation and quality teaching results in bountiful yields.

The Western Negev has traditionally been typecast as inferior in Israeli society. The residents self image has followed suit. Historically, the chief livelihood of local residents was agriculture and agricultural industries such as poultry slaughterhouses. Sapir College has been at the forefront of diversification. Close to the campus, an advanced high-tech industrial region is growing. The college hosts thousands of young people, who live in student dormitories in Sderot and the surrounding kibbutzim. Their social and cultural life has been enriched. We believe this is the first of many opportunities and new horizons for our students and for Sapir College.

In his poem Thirst and Fasting the renowned poet, Chaim Gouri wrote:

"for the thirsty created God not the quenched for the hungry were the first to call His name and they were found deserving of this revelation"

Ze'ev Tzachor

From the AIS President

Welcome to the 25th AIS Annual Conference hosted by Sapir College at Teachers' Center in Be'er Sheva. It is our particular pleasure to mark the quarter century of the Association with a Conference which takes place in Israel. The theme of the conference "Israel in 2009 – Center and Periphery" reflects a main academic interest in the field of Israel Studies.

The Association for Israel Studies is the only international, interdisciplinary association dedicated to the academic study of modern Israel. It is a unique forum for a constructive scholarly exchange of perspectives, approaches and disciplines presented by scholars from different backgrounds and of different orientations. The conferences of the AIS provide a space for well-balanced, objective, and bias-free sharing of academic research. We encourage and look forward to new interpretations, new conceptualizations, and new ways of study of Israel. The papers presented at our conferences focus on a variety of aspects of areas; they include Zionism, the Yishuv, Israeli-Arab conflict, the Holocaust and Israel, minorities, religion, Hebrew literature, Israeli culture, arts, and folklore. The Association is a home of *Israel Studies Forum*, a highly respected and well established peer-reviewed academic journal of interdisciplinary study of modern Israel. The AIS also provides an opportunity for coordination and cooperation among the centers and chairs in Israel Studies.

On behalf of the AIS I would like to extend our gratitude to Sapir College and to our hosts, Prof. Ariel Feldstein and Dr. Ruth Eitan, who have been working under very hard circumstances to produce this magnificent conference. This rich program is the testimony to their extraordinary dedication and devotion to the mission of the Association to make Israel Studies grow. Our thanks go to the Teachers' Center for its hospitality and cooperation. I am sure that in the next three days we will all learn from each other, renew old friendships, make new friends, and enrich our knowledge and understanding of Israel.

Rachel Feldhay Brenner

Sunday - May 31

AIS Board Meeting

Sponsored by Sapir College

16:00 Reception and Tour of Sapir College, Sapir College Building 5 (VIP room)

17:00 Board Meeting, Kibbutz Or-Haner,

19:00 Dinner, Patagonia Restaurant

Monday - June 1

8:30 - 16:00 ► Conference Registration Desk open

9:00-10:45 ► Session 1

1.1 Borders in Contemporary Israeli Authors ▶ Room 36

Chair: Rachel Feldhay Brenner, University of Wisconsin

Avraham Balaban, University of Florida

The Concept of Motherhood in David Grossman's Novels

Bernard Horn, Framingham State College

Behind Every Border another Border Is Hiding: A. B. Yehoshua's The Liberated Bride

Ranen Omer-Sherman, University of Miami

Distance and Proximity between Arabs and Jews in A.B. Yehoshua's The Liberated Bride

1.2 Israel: Borders and Beyond ▶ Room 26

Chair: Moshe Berent, Open University of Israel

Efraim Inbar, Begin-Sadat (BESA) Center for Strategic Studies Rise and Demise of the Two States Paradigm

Zeev Zivan, Independent Scholar

The Rebirth of the 'Green Line' Border in Southern Hebron Mt. as an International Border

Ziv Rubinovitz, University of Haifa Blue & White "Black September"

1.3 The Bush Administration and the Arab Israeli Conflict ▶ Room 35

Chair: Eitan Shiffman, Sapir College

Ilan Peleg, Lafayette University

The Ideology of the George W. Bush Administration as a Key to Understanding its Middle East Policy

Robert O. Freedman, Johns Hopkins University

The Record of the George W. Bush Administration toward the Arab-Israeli Conflict

George Gruen, Columbia University

The American Jewish Community and the George W. Bush Administration

1.4 Center vs. Periphery: Geopolitics ➤ Room 24

Chair: Rachel Katoshevski, Ministry of Interior

Anat Maor, Open University of Israel, Rupin Academic Center New Explanations to Gender Pay Gap and Means to Increase It

Dikla Yizhar, Technion

'Build Your Own Home' Project: National Suburbanization Redefining Center and Periphery

Chana Katz, Sapir College

Who Does Not Benefit from the "Center - Periphery" Paradigm? The Hidden Cities

1.5 Myth and Reality in Israeli Media ► Room 34

Chair: Chanan Naveh, Sapir College

Dan Chyutin, University of Pittsburgh

My Father, My Lord (2007) and the Spiritual Style

Yael Munk, Open University of Israel

Home and the World

Ayelet Kohn, Hananel Rosenberg, Hadassah Academic College *The Writing on the Collapsing Walls*

1.6 Feminism and Religion in Contemporary Israel ▶ Room 21

Chair: Pnina Lahav, Boston University

Bonna Devora Haberman, Hebrew University of Jerusalem Feminist Challenges to Israeli Religious Norms: An Expedition to the Azure Fringe

Rivka Neria Ben-Shahar, Ariel University Center

Learners Society: Continuity and Changes in Education and Employment Characteristic of Haredic Women

Ilan Fuchs, Bar Ilan University

An Orthodox Response to Feminism on a Cosmic Level: The Case of Yeshivat Har-Hamor

Coffee Break 10:45-11:00

11:00-12:45 Session 2

2.1 Israel and the United States ► Room 34

Chair: Adam Danel, Sapir College

David Tal, Emory University

Idealism and Pragmatism in the Making of the Israeli-American Special Relations

Shalom Goldman, Emory University

In the Holy Land with Johnny Cash: Israel and American Popular Culture

Ronald Zweig, New York University

Palestinian Refugees in US-Israel Relations during the Kennedy Administration

2.2 Center vs. Periphery: Landscape ► Room 36

Chair: Erez Tsfadia, Sapir College

Avivit Agam Dali, Open University of Israel

Advertisements in Israel with Depictions of the Urban Landscape

Alexandra Nocke, Independent Scholar

Israel's Place at the Mediterranean: An Exploration into the Visual Representations of Tel Aviv and the Sea

Tsuriel Rashi, Lifshitz College of Education

When the Periphery Challenged the Center: The Kosher Cell Phone Campaign in the Light of Uses and Gratifications Theory

2.3 Coexistence in Israel ▶ Room 26

Chair: Ilan Peleg, Lafayette University

Oren Yiftachel, Ben-Gurion University of the Negev

Justice and Recognition in Israeli Society

Regev Nathanson, University of Michigan

Narrating and Visualizing Coexistence

Ofir Abu, Brandeis University

Does Civic Engagement Work? Explaining Sub-National Variation in Arab-Jewish Violence within Israel

2.4 A Just Zionism: On the Morality of the Jewish State by Chaim Gans (Round Table) ► Room 35

Chair: Joel Perlmann, Bard College

Andreas Follesdal, University of Oslo Moshe Halbertal, New York University Chaim Gans, Tel Aviv University

2.5 Civic and Military Service in Israel ▶ Room 21

Chair: Estee Unger-Aviram, Sapir College

Etta Bick, Ariel University Center

"Bridging Social Capital": The Politics of National and Civic Service for the Ultra-Orthodox in Israel, 2002-2009

Dafna Shaked, Tel Aviv University

The Second Career of Senior Military Officers in the Private Sector in Israel

Gabriela Spector Mersel, Ben-Gurion University of the Negev Center and Periphery in the Narrative Identities of Former IDF Officers in Old Age

2.6 The Mizrachim in the Media ► Room 24

Chair: Miri Talmon Bohm, University of Wisconsin

Rami Kimchi, Beit Berl Academic College

A Shtetl in Disguise: Israeli Bourekas's Films' Popularity- A New Explanation

Yifat Ben Hay Segev, Bar Ilan University *Mizrachim in Israel Talk about Prime TV*

Merav Alush Levron, Bar Ilan University, Sapir College The Mizrachi Memory and the Zionist Dominance

LUNCH 12:45-13:45

13:45-15:30 Session 3

3.1 Cultural Perceptions, Public Opinion, Electoral Behavior and their Role in the Politics of US Policy toward the Arab Israeli Conflict ► Room 35

Chair: Nadav Shelef, University of Wisconsin

Reeva Simon, Yeshiva University

From Jihad to Jihad—Crime Fiction as Political Metaphor

Steven Cohen, Hebrew Union College

Who Cared About Israel in the 2008 US Presidential Elections? Evidence from Twin National Survey of Jews and Non-Jews

Bryan Daves, Yeshiva University

Are All Politics Local? Can U.S. Policy toward the Middle East and Israel be explained Through Domestic Politics?

3.2 Normalization in the 1990's: Three Cases of Ties between Israel and the Arab World ► Room 34

Chair: Moshe Gershovich, University of Nebraska

Eynat Shlein-Michael, Israel Ministry of Foreign Affairs Israeli Diplomacy in the Arab World

Moshe Gershovich, University of Nebraska

Cautious Embrace: Moroccan Public Opinion and the Normalization of Ties with Israel during the 1990s

Daniel Zisenwine, Tel Aviv University

The Limits of Normalization: Israeli-Tunisian Relations in the 1990s

3.3 The 'Other' in Cinema ▶ Room 26

Chair: Aner Preminger, Sapir College

Yael Shenkar, Sapir College

Challenging the National Space: The Skies are closer in Homesh

Sigalit Banai, Sapir College

Arabic and Iranian Films in Hebrew?

Aner Preminger, Sapir College

Changes in the Representation of the Arab in the Israeli Cinema

3.4 Critical Aspects of Relocation ► Room 24

Chair: Dvora Hacohen, Bar Ilan University

Eitan Schiffman, Sapir College

Changing Patterns of Division in Israeli Education: Ad Hoc Accommodation or a Shift toward Multiculturalism?

Tali Tadmor Shimony, Ben-Gurion University of the Negev Schools and Shaping Agricultural Identity in New Immigrant Villages

Dvora Hacohen, Bar Ilan University

A Revolutionary Enterprise: Youth Aliya (1933-1945) - Targets, Ethos and Guidelines that Affected its Structure and Nature

3.5 The Making of Collective Memory ► Room 36

Chair: Ruthie Eitan, Sapir College

Motti Neiger, Eyal Zandberg, Netanya Academic College

National Memory vs. Local Memory

Oren Meyers, University of Haifa

Structuring the Sacred: Media Professionalism and the Making of Israel's Memorial Day for the Holocaust and Heroism

Yaron Katz, Holon Institute of Technology

Media policy in Israel: the New Structure of Public Broadcasting

3.6 Israeli Studies outside Israel: Curriculum Development (Round Table) ► Room 21

Chair: Howard M. Wachtel, American University

Shlomit Keren, University of Calgary Russell Stone, American University Ronald Zweig, New York University

Discussant: Mitchell Bard, American-Israeli-Cooperative Enterprise

Coffee Break 15:30 - 15:45

15:45-17:30 Session 4

4.1 Israel as a Civil Society? ► Room 24

Chair: Meray Moshe, Sapir College

Pnina Romem, **Shifra Shvarts**, Ben-Gurion University of the Negev The AJDC "Was Called to the Colors" in 1949- to Provide Health Care and Rehabilitation to the Sick, Invalids and Elderly New Immigrants in Israel.

Michal Tabibian Mizrahi, Hebrew University of Jerusalem
The Dynamics of Gradual Institutional Change: Precarious Employment in the Israeli Public Health Sector

Hadas Yaron, Academic College of Tel Aviv-Yafo The Gate to Africa: African Refugees in Israel

Assaf Meshulam, University of Wisconsin

Unheard Voices, Unseen Lives: Life History of Marginalized Youth in Israel

4.2 Politics, Economy and Globalization ► Room 26

Chair: Howard M. Wachtel, American University

Uri Petrushevsky, Bar Ilan University

The Factors which Influence Russia's Policy towards Israel

Csaba Nikolenyi, Concordia University; Shaul Shenhav, Hebrew University of Jerusalem

In Search of Party Cohesion: The Emergence of Anti-Defection Legislation in Israel and India: A Comparative Analysis

Ronen Mandelkerm, Hebrew University of Jerusalem

The Americanization of Israeli Economics

4.3 The Arab Israeli Conflict - Text and Context ▶ Room 34

Chair: Dafna Poremba, Sapir College

Adam Danel, Sapir College

The Feasibility of the Consociational Proposals in the "Future Vision Documents" of Israeli Palestinians: A Comparative Examination

Moshe Berent, Open University of Israel

The Future Vision of the Palestinian Arabs in Israel as a Continuation of the 'Jewish State'

Walid Shomaly, Palestinian Center for Research and Cultural Dialogue International Dispute Settlement - Israeli Palestinian Struggle: The Role of the International Community

4.4 Transforming the Israeli Palestinian Conflict ► Room 35

Chair: Daniel Bar Tal, Tel Aviv University

Nimrod Rosler, Hebrew University of Jerusalem

"A Time for War and a Time for Peace": Political Leaders' Rhetoric in the Israeli-Palestinian Conflict and its Transition to Peace Process

Tamir Magal, University of Haifa

The Role of Deviance and Entrepreneurship in Peace Organizations: Comparing between Two Israeli Peace Organization

Eyal Lewin, Ariel University Center

Doves Versus Hawks: Who Believes in Peace? Peace Perceptions of Israeli Peace Advocates and their Political Rivals

Daniel Bar Tal, Tel Aviv University

It is Very Difficult to Support the Peace Process: Psychological Barriers that Contribute to this Difficulty

4.5 Aliya and Immigration ► Room 36

Chair: Daniel Demalach, Sapir College

Oded Korczyn, Stanford University

Terms of Endearment and Terms of Estrangement: Politics of Affect and the Marriage Authenticity Interviews of Transnational Migrants in Israel

Irina Masyukova, Russian Academy of Sciences
Russian Speaking Community and Secular Tendencies in Israeli Society

Nir Cohen, Ben-Gurion University of the Negev Come Home, Be Professional: Ethno-Nationalism and Economic Rationalism in Israel's Return Migration Strategy

Ilan Riss, Israel Central Bureau of Statistics *Migration System of Israel 1967 - 2007*

4.6 From Yishuv to Statehood ► Room 37

Chair: Aviva Halamish, Open University of Israel
Paula Kabalo, Ben-Gurion University of the Negev
Yishuv and Statehood

Meir Chazan, Tel Aviv University
The 1943 Controversy over the 'Reconstruction Plan' for Mandatory Palestine

Elad Ben Dror, Bar Ilan University Bernadotte's June 1948 Plan

Shai Balaban, Ben-Gurion University of the Negev The Establishment of Israel Police Force

4.7 Israel and the Diaspora ▶ Room 21

Chair: Ariel Feldestein, Sapir College

Gabriel Sheffer, Hebrew University of Jerusalem Center and Periphery in World Jewry: The Jewish National Center and Periphery

Ofer Schiff, Ben-Gurion University of the Negev Abba Hillel Silver: An Outsider's Perspective on Ben-Gurion's Mamlachtiut

Lela Tsitusuashvili, Georgia National Museum *The First Jewish Painter in Georgia*

4.8 Women as Socio Political Agents ► Room 38

Chair: Esther Hertzog, Beit Berl Academic College

Dana Zarhin, Brandeis University

Trafficking in Women in Israel as a Human Rights Violation: The Power of Outside Claims Makers

Tova Benski, College of Management Academic Studies Women's Peace Activism and the Reversal of the Hegemonic Holocaust Discourse in Israel

Esther Hertzog, Beit Berl Academic College Women's Parliament: Implementing Socio-Geographic Integration

19:00 Annual AIS Banquet Dinner, Be'er- Sheva Art Museum

Chair: Rachel Feldhay Brenner, President, Association for Israel Studies Greetings:

Mr. Rubik Danilovich, Mayor of Be'er-Sheva Ze'ev Tzachor, President, Sapir College Ariel Feldestein, Conference Chair

Keynote Speaker: Ruth Gavison, Hebrew University of Jerusalem: Power, Visibility and Space: The Significance of Changes of Center and Periphery Relations in Israeli Society

Presentation of Awards:

Ben Halpern Award for Best Dissertation in Israel Studies Yonathan Shapiro Award for Best Book in Israel Studies Baruch Kimmerling Award for Best Graduate Conference Paper Schustermann Israel Scholar Awards

Tuesday – June 2

9:00-10:45 Session 5

5.1 The Settlers among Us ► Room 35

Chair: Michael Feige, Ben-Gurion University of the Negev

Noga Gilad, University of Haifa

"Exile in our Sovereign State" – Reversing Spatial Images to Repair Notions of Peripheriality Awaiting Disengagement

Joyce Dalsheim, University of North Carolina *Representing Settlers*

Orly Soker, Or Sar Sahlom, Sapir College

"Masters of the Land": The Representation of Settlers in the Documentary Series Land of the Settler

5.2 The Political Economy of Israel from a Historical-Institutionalist Perspective ► Room 34

Chair: Michael Shalev, Hebrew University of Jerusalem

Omri Metzer, Hebrew University of Jerusalem

Pinhas Rutenberg and the Political Representation of Jewish Business Interests in Mandatory Palestine

Michal Koreh, Hebrew University of Jerusalem

Understanding why Institutions Become Susceptible to Change: The Transformation of Welfare Financing in Israel

Michal Tabibian Mizrahi, Hebrew University of Jerusalem

The Dynamics of Gradual Institutional Change: Precarious Employment in the Israeli Public Health Sector

Ronen Mandelkern, Hebrew University of Jerusalem

The Power of the Ideas of the Powerful: Macroeconomic Policy in Israel during the 1980s

5.3 Text and Context in Israeli Literature ▶ Room 26

Chair: Rachel Feldhay Brenner, University of Wisconsin

Mati Shemoelof, Hebrew University of Jerusalem

Towards a Poem: Historical and Gendered Contexts in the Poetry of Miri Ben-Simchon

Eran Tzelgov, New York University

The Place of Dreams and the Dream of Place

Na'ama Klorman Eraqi, SUNY Birghamton

Commodity Culture, Domesticity, and Otherness in Guy Ben-Ner's Work

5.4 The Second Lebanon War ▶ Room 24

Chair: Raphael Cohen-Almagor, University of Hull

Eitan Barak, Hebrew University of Jerusalem

Israel's Usage of Cluster Munitions in the Second Lebanon War

Dafna Shaked, Tel Aviv University

The Home Front: Persona and Communal Strength in the 2nd Lebanon War

Evgenia Bystrov, University of Haifa

The State of Israel versus Tel-Aviv State: Center-Periphery Relations Before and After the Second Lebanon War

Raphael Cohen Almagor, University of Hull

The Israel-Hezbollah War, Mamlakhtiut, and the Winograd Committee

5.5 Deterrence and Security ► Room 37

Chair: Natan Aridan, Ben-Gurion University of the Negev

Zaki Shalom, Ben-Gurion University of the Negev

Israel and the Intifada

Emanuel Adler, University of Toronto

Damned if You Do, Damned if You Don't: Israel's 'Real' 'Security Dilemma'

Amir Lupovici, Hebrew University of Jerusalem

Deterrence by Offense, Identity, and the Israeli War in Lebanon in 2006

5.6 The Rise of "Jewish Peoplehood" Concept - A Look at the Changing Place of Israel in the Jewish World ▶ Room 38

Chair: Ezra Kopelowitz, Research Success Technologies

Theodore Sasson, Middlebury College

From Mass Mobilization to Transnational Citizenship

Moty Cristal, Interdisciplinary Center at Herzliya

Jewish Peoplehood in the Making: Peoplehood Networks and Changed Structures

David Mittelberg, Oranim College

Educating Jewish Peoplehood

Ezra Kopelowitz, Research Success Technologies

Shifting Sands - the Changing Relationship of Israeli Jews and Jews who live Outside of Israel

5.7 Turkey - New Dimensions ► Room 36

Chair: Tal Shuval, Open University of Israel

Gallia Lindenstrauss, Institute for National Security Studies

Turkey's Mediation Efforts and the Transformation of Israeli Turkish Relations

Alexander Murinson, University of London

Tables Turned: Turkey's Transformation from the Periphery to the Center

Ceren Belge, Harvard University

Bureaucracy, Knowledge, and Control: Governing Minorities in Turkey and Israel

5.8 The Kibbutz between Center and Periphery ▶ Room 21

Chair: Eli Tzur, Givat-Haviva, Educational Academic College - Seminar Hakibbutzim

Shlomo Getz, University of Haifa

The Kibbutz: A Shift from the Center to the Periphery

Alon Pauker, Givat-Haviva, Educational Academic College - Seminar Hakibbutzim

Kibbutz Self-image: Between a Center of leaders to a Periphery of Members

Orna Shemer, Hebrew University of Jerusalem

"Hothouse" in the "Backyard": Israel's Periphery as an Opportunity for Partnership as Reflected in the Influence of the Kibbutz, the Urban Kibbutz, and Development Town.

Coffee Break 10:45-11:00

11:00-12:45 Session 6

6.1 The Pro Israeli Lobby: Myth and Reality ▶ Room 35

Chair: Dov Waxman, City University of New York

Jonathan Rynhold, Bar Ilan University

Is the Pro-Israel Lobby a Block on Reaching a Comprehensive Peace Settlement in the Middle East?

Mitchell Bard, American-Israeli Cooperative Enterprise Blunting the Israel Lobby's Influence: Presidential Waivers

Dov Waxman, City University of New York A Survey of the Pro-Israel Lobby in the United States

Discussant: Donna Robinson Divine, Smith College

6.2 Eretz Israel: Different Aspects of Peoplehood ▶ Room 24

Chair: Alan Dowty, University of Notre Dame

Arieh Saposnik, Arizona State University *Zionism and the Christian Holy Land*

Randall S. Geller, Brandeis University

Framing the Druze Question: A Unique Minority in the Jewish State

Daphne Tsimhoni, Princeton University

The Palestinian Theology of Liberation and its Role in the Formation of the Palestinian National Identity

Alan Dowty, University of Notre Dame The Arab Question in the First Aliya

6.3 Fortunately I am an Orphan ("Ashrai Yatom Ani"): Ideological and Concrete Orphanhood in Zionism and the Yishuv ► Room 37

Chair: Orit Rozin, Tel Aviv University

Yael Darr, Tel Aviv University

Fantasies of Orphanhood in Socialist Children's Literature during the Yishuv

Era and Early Statehood

Tammy Razi, Sapir College

'Their Parents are Unable to educate them': The Closed Institution as an Alternate Family in the Urban Society of Mandate Palestine

Smadar Sinai, Bar Ilan University

We Were Convinced Father Would Return Some Day, Because Mother Told Us He Had Gone Far, Far Away..." Normalization of Orphanhood: The Orphans of the Ha-Shomer as a Parable

6.4 Gender and Communication ► Room 38

Chair: Ilana Kaufman, Open University of Israel

Einat Lachover, Sapir College

A Paper of Their Own: Noga - A Feminist Israeli Magazine

Yulia Zemlinskaya, University of Manchester

Gendered Protest: Conscientious Objection Movements in Israel

Orly Tsarfaty, Emek Yezreel Academic College; **Dalia Liran-Alper**, College of Management, Beit Berl Academic College

Preservation vs. Change – Manifestations of Feminist Discourse in Commercial Family Magazines in Ultra-Orthodox Society in Israel

6.5 Political Culture in Israel ► Room 34

Chair: Ilan Ben-Ami, Open University of Israel

Menachem Hofnung, Hebrew University of Jerusalem

Judicial Defeats Transformed into Legal Gains: Terror Suspects at the High Court of Justice

Sharon Assiskovitch, University of Wisconsin

Dismantling the Welfare State from the Left? Two (and a Half) Approaches to Distributional Justice and Israel's Public Housing Act [1998]

Assaf Meydani, Academic College of Tel Aviv-Yafo

Public Policy Entrepreneurs and Institutional Change: Governability and Liberal Political Culture Israel and the 1992 Electoral Reform

6.6 The Arab Israeli Conflict: Reflections ▶ Room 26

Chair: Ofer Cassif, Sapir College, Emek Yezreel Academic College

David C. Jacobson, Brown University

Jewish-Arab Relations in the Poetry of Second Generation West Bank Settlers

Massoud Eghbarieh, Beit Berl Academic College

The Azmi Bishara Case: Is it an Escalation?

Chen Yehezkely, Independent Scholar

The National Identity of the Parties to the Israel Palestinian Conflict

Adia Andelson-Maoz, Open University of Israel *The Identity Card of Darwish and Qashua*

6.7 Baruch Kimmerling's Intellectual Legacy Revisited ▶ Room 21

Chair: Joel Migdal, University of Washington

Alek D. Epstein, Open University of Israel

Two Peoples' Land: Baruch Kimmerling's Intellectual Legacy

Ben Herzog, Yale University

The Revocation of Citizenship in Israel

Joel Migdal, University of Washington Baruch Kimmerling, Friend and Colleague

6.8 On Collective Memory ► Room 36

Chair: Oded Haklai, Queen's University

Michael Feige, **David Ohana**, Ben-Gurion University of the Negev Ben-Gurion's Paradoxical Commemoration: A Central State Ritual at the Far Periphery

Rafi Nets-Zehngut, Tel Aviv University, Columbia University
Daniel Bar-Tal, Tel Aviv University
Israeli Jewish Collective Memory of the Israeli Arab/Palestinian Conflict

Tamir Sorek, University of Florida

Collective Memory and National Identification among the Arab-Palestinian Citizens of Israel

LUNCH 12:45-13:45

13:45-15:30 Session 7

7.1 Center vs. Periphery: The Shift among Arab Israelis ▶ Room 24

Chair: Dafna Poremba, Sapir College

Ilana Kaufman, Open University of Israel

Escalating Minority Claims

Ilan Shdema, Ben-Gurion University of the Negev

Changes in the Relationship between Arab-Muslims and Arab-Christians in the State of Israel: Northern Israel Since 1967

Yuval Lebel, Hila Zaban, Israel Democracy Institute

Center and Periphery: The Influence of Self-Positioning on the Attitudes towards Politics in the Israeli Society

7.2 Holocaust Remembrance ► Room 36

Chair: Ruthie Eitan, Sapir College

Raz Segal, Clark University

The Holocaust in Israeli Discourses: Hebrew and Yiddish Translations

Amir Peleg, Ben-Gurion University of the Negev

Holocaust Politics and Memory

Batya Brutin, Beit Berl Academic College

Holocaust Monuments in the Israeli Landscape

Dov Shinar, Netanya Academic College

Mediated Remembrance and Representation of the Holocaust

7.3 The Jewish Legions in 90 Year Perspective ▶ Room 26

Chair: Na'ama Sheffi, Sapir College

Stuart Cohen, Bar Ilan University

The Jewish Legions: A Halakhic Perspective

Michael Keren, University of Calgary

The Jewish Legions: A Life Writing Perspective

Yoav Gelber, University of Haifa

The Jewish Legions: A Military and Political Perspective

7.4 Center vs. Periphery: Feminism ► Room 37

Chair: Einat Lachover, Sapir College

Beverly Mizrachi, Ashkelon Academic College

The Henna Maker: A Moroccan Immigrant Woman as a Cultural Entrepreneur

Ruth Kark, Emir Galilee, Hebrew University of Jerusalem

Independence and Entrepreneurship among Rural and Bedouin Arab Muslim

Women in Israel

Nitsa Kann, Dickinson College

Lesbianism in Contemporary Israeli Culture

7.5 Israeli Visual Culture between Center and Periphery ▶ Room 34

Chair: Orly Soker, Sapir College

Inbal Ben-Asher Gitler, Sapir College

Exporting Israeli Architecture: Arieh and Eldar Sharon's OAU Campus in Ile-

Ife, Nigeria 1962-1972

Naomi Meiri-Dann, Sapir College, Bezalel Academy

Crosses and Crucified in Israeli Art: Between Periphery and Center

Shmulik Meiri, Sapir College, Bezalel Academy

Periphery with No Center: Israeli Museums of Natural History

Miri Gal-Ezer, Emek Yezreel Academic College Umm El-Fahem Israel: From Art Gallery to El-Sabar Museum

7.6 Center vs. Periphery: Literature ► Room 38

Chair: Glenda Abramson, University of Oxford

Ester Levanon– Mordoch, Kibbutzim College of Education, Oranim Academic College

Aggressiveness and Violence in Gender Relations: A Socio-Gender Issue as Represented In Texts of Israeli Drama

Tamar Mishmar, Hebrew University of Jerusalem

"The ones she has known always use...irony, as if they are afraid to look into Desire's bright heart": The Question of Initiation in Rachel Eytan's Novels – the Case of "Shida ve-Shidoth".

Yael Dekel, New York University

A Chronotope of Periphery to Center: Between Netivot and Tel Aviv in Adaf's Sunburnt Faces

7.7 New Possibilities on Teaching Israel (Round Table) ▶ Room 21

Chair: Joel Migdal, University of Washington

Emanuel Adler, University of Toronto

Rachel Feldhay Brenner, University of Wisconsin

Oded Haklai, Queen's University

Nadav Shelef, University of Wisconsin

Patricia Woods, University of Florida

Coffee Break 15:30-15:45

15:45-17:30 Session 8

8.1 Israeli Political System, 2009 ► Room 34

Chair: Menachem Hofnung, Hebrew University of Jerusalem

Nadav Shelef, University of Wisconsin

Finding a Home? The Religious Right in the 2009 Elections

Shlomit Keren, University of Calgary

Religion and the Military in Israel: Conflict and Compromise

Isaac Hershkowitz, Bar Ilan University

Relative Periphery: The Secular Society in the Eyes of Contemporary Haredi

Legislators in Israel

8.2 Israeli Health Policy and the Ringworm Case ▶ Room 33

Chair: Shifra Shvarts, Ben-Gurion University of the Negev

Sachlav Stoler-Liss, Ben-Gurion University of the Negev "Alone, Without Daddy or Mommy - Like a Chicken to the Slaughterhouse" Ringworm and Medical Treatment in Immigrant Absorption during the 1950s through the Eyes of the Immigrants

Shifra Shvarts, Ben-Gurion University of the Negev Israel Health Policy and the Ringworm Case 1948-1959 - New Findings, New Context

Rhona Seidelman, Ben-Gurion University of the Negev The War against Ringworm in the Israeli Press, 1955

Eyal Katvan, Academic College of Law and Business *Picking the Sores of the Past: Physical, Mental and Medical Examinations under the Compensation of Ringworm Law (1994)*

8.3 Citizenship, Nationalism and Religion in Israel ▶ Room 24

Chair: David Newman, Ben-Gurion University of the Negev

Hillel Gruenberg, New York University

The Israeli Centrist Party that Never Was: General Zionist Merger and Separation in the Yishuv's Last Years

Aviad Rubin, McGill University, Hebrew University of Jerusalem *Bifurcated Loyalty: The Case of Religious-Zionism in Israel*

Yitzchak Avi Roness, Bar Ilan University

The Conversion Crisis: Nationalism, Ethnicity and Jewish Self Identity in Religious-Zionist Halakha

8.4 A Study on Israeli Public Diplomacy ► Room 37

Chair: Dov Shinar, Netanya Academic College

Anat First, Netanya Academic College

Data Base

Dalia Liran-Alper, College of Management, Beit Berl Academic College *Life in Israel beyond the Conflict*

Lea Mandelzis, Netanya Academic College *Strategies, Frames and Methods*

Arye Naor, Ben-Gurion University of the Negev *Theoretical Aspects of Legitimacy*

Dov Shinar, Netanya Academic College Lessons, Conclusions and Challenges

8.5 Through the Eyes of the Media ▶ Room 35

Chair: Chanan Naveh, Sapir College

Dan Caspi, **Dan Rubinstein**, Ben-Gurion University of the Negev The "Wallkeepers:" The Information Wall in the Israel-Arab Conflict

Alina Bernstein, Lea Mendelzis, Netanya Academic College Between "Reality" and Its Representation: Documenting Arab Football in a Jewish State

Chanan Naveh, Naama Sheffi, Orly Soker, Sapir College Academia, Civics and Uniform: The Nizar Hassan Affair in the Media

Yoel Cohen, Ariel University Center; **Orly Tsarfaty**, Emeq Yezreel Academic College

The Role of Mass Media as Information Sources and Sources of Views in Secular-Religious Relations in Israel: A Case Study of Israeli College Students

8.6 Russian Jewish Youth in Israel and the Diaspora ▶ Room 38

Chair: Robert O. Freedman, Johns Hopkins University

Marina Niznik, Tel Aviv University

Russian Youth Culture in Israel: Who, Where and Why?

Alek D. Epstein, Open University of Israel

An Impact of Studies in Israel on Post-Soviet Jewish Young Adults National and Civic Identity

Vladimir (Ze'ev) Khanin, Bar Ilan University

Voting Behavior of Young 'Russians' in Israel: Trends and Models

8.7 History and Memory ► Room 21

Chair: Ofer Schiff, Ben-Gurion University of the Negev

Ephraim Tabory, **Roni Yustman**, Bar Ilan University

Private Sorrow and National Bereavement: The Role Conflict of Israel Defense Forces Casualty Officers

Idit Gil, Open University of Israel

History and Collective Memory: Teaching the Judenrat in Israeli High Schools

Yifat Gutman, New School for Social Research

History vs. Memory

8.8 Off Screen Israel: Filmic Variations of the Margins ▶ Room 36

Chair: Miri Talmon-Bohm, University of Wisconsin

Anat Zanger, Tel Aviv University

Southern Exposure: Desert and Fantasy in the Israeli Film

Yaron Shemer, University of North Carolina

The Cinematic Topos: The Inscription of Marginality in Recent Israeli Films

Miri Talmon Bohm, University of Wisconsin

"Somewhere in Israel": `Development Towns` and Senses of Place in Israeli Cinema

8.9 Religious Rituals and Secular Culture ► Room 26

Chair: Chagai Dagan, Sapir College

Amir Mashiach, Bar Ilan University

Rabbi Yosef Sholom Elyashiv's Ruling Towards the Non Observant Jew

Sarina Chen, Hebrew University of Jerusalem

Framing a Counter Memory: Machzorei Hamikdash as a Case Study

Efrat Sadras-Ron, Michigan State University

Temporal Conceptions in Secular Israel

18:00 Reception in Honor of Bob Freedman's and Russell Stone's Retirements

19:00 Plenary: Center and Periphery as Reflected in Israeli Cinema (Auditorium)

Screening Segments from the Films *Khata Sabbakh Yisbach* (*Until Tomorrow Comes*) and "Say Amen," David Derry, Graduate, Department of Cinema and Television, Sapir College.

Yonatan Bar-Giyora, Composer of the Film's Sound Track: *On Music, Periphery and Cinema.*

Periphery Is Not Just a Place, It Is a Direction, and Sometimes It Is Filmed: *On the Jew and the Southerner as a Perspective on Cinema and Beyond.*Screening Segments from Films and Discussion.

Screening Segments from *Zion* and *Worlds*, Yosef Josef Dadon.

The South in a Minute, One Minute Films by Natalie Haziza, Shahar Hasman, Erez Mizrachi, and Tamir Hod, Graduates, Department of Cinema and Television, Sapir College.

Discussants: Miri Talmon Bohm, Avner Fainguelernt, Amnon Raz Karkozkin, Yosef Josef Dadon, Yael Shenkar.

Screening: 18 Kilometers, Avi Levi (2008):

Two Days in the Space between Gaza and Sderot, Avi Levi.

9:00-10:45 Session 9

9.1 Center vs. Periphery: Mobility and Stagnation ▶ Room 26

Chair: Chana Katz, Sapir College

Beverly Mizrachi, Ashkelon Academic College

Mobility into the Middle Class among Second- Generation Moroccan Immigrant

Women: The Case of the Kindergarten Teacher's Assistant

Yuval Elmelech, Joel Perlman Bard College

Creating the Mizrahim: Second Generation Decline?

Sylvie Fogiel-Bijaoui, College of Management

Center, Periphery and the New Welfare State Settlement: The Israeli Case

9.2 Tradition and Crisis in Yemenite Jewish Philanthropy ▶ Room 24

Chair: Nitza Druyan, Hofstra University, The Long Island Center for Jewish Studies

Aharon Gaimani, Bar Ilan University

Between City and Village: On Mutual Aid in Yemenite Communities

Rachel Sharaby, Ashkelon Academic College

Relief efforts and difficulties in a Yemenite cooperative settlement

Nitza Druyan, Hofstra University, The Long Island Center for Jewish Studies Concealed and Conspicuous Charitable Projects

Discussant: Bat Zion Eraqi Klorman, Open University of Israel

9.3 The View from Afar: Representations of Israel in the Eyes of Its American Diaspora ► Room 34

Chair: Steven M. Cohen, Hebrew Union College Jerusalem

Shirah Hecht. Independent Scholar

Israel and Its U.S. Diaspora: A Generation's Perspective on the Connected Other

Seth Ward, University of Wyoming

Ritual Reflections on the State of Israel: North American Responses to the State in Rituals for Yom Haatzmaut, Hamisha Asara Bishevat and Other Occasions

Zohar Rotem, New School for Social Research

"Israel Is Huge:" Negotiating Myth and Reality in an Israel Education Class

9.4 The Military Government Period (1948-1966) - New Perspectives ► Room 37

Chair: Mustafa Kabha, Open University of Israel

Aviva Halamish, Open University of Israel

Loyalties in Conflict: Mapam's Vacillating Stance on the Military Government

Ismael Abu-Saad, Ben Ben-Gurion University of the Negev

Palestinian Arab Education in Israel under the Military Administration 1948-1966

Mahmud Ghanayim, Tel Aviv University

History and Myth: Palestinian Fiction under Military Government in Israel

9.5 Gender and Foreign Policy ► Room 38

Chair: Hannah Herzog, Tel Aviv University

Natan Aridan, Ben-Gurion University of the Negev

The Contribution of Female Diplomats and "Significant Others" in the Making of Israel's Foreign Policy in the First Decade

Dalia Gavriely-Nuri, Hadassah College Jerusalem

'Golda's Kitchen' - War-Normalizing Metaphors 1969-1973

Pnina Lahav, Boston University

War and Foreign Affairs: Golda Meir's Role before and Subsequent to the

Sinai Campaign.

Discussant: Hannah Herzog, Tel Aviv University

9.6 Israel and its Patrons 1956-1974 ▶ Room 35

Chair: Robert O. Freedman, Johns Hopkins University

Gadi Heiman, Hebrew University of Jerusalem

From Friendship to Patronage: Franco-Israeli Relations, 1956-1969"

Noam Kochavi, Hebrew University of Jerusalem

Beyond Regional Geostrategy: Johnson, Nixon and Israel"

Zach Levey, University of Haifa

The U.S. Airlift to Israel during the Yom Kippur War

9.7 Comprehensive Literature ► Room 21

Chair: Rachel Feldhay Brenner, University of Wisconsin

Liora Halperin, University of California Los Angeles

The Hebrew Revival in the Shadow of Global English: Zionist Linguistic

Discourse under the British Mandate

Glenda Abramson, University of Oxford

Uri Zevi Greenberg and the Wars of the Lord

9.8 Jewish-Israeli Identity: The Traditionalist (masorti) Alternative ▶ Room 33

Chair: Yaacov Yadgar, Bar Ilan University

Gideon Katz, Ben-Gurion University of the Negev On the Link between Spinoza's View of Popular Religion and Israeli Traditionalism

Yaacov Yadgar, Bar Ilan University

Religious Practice and Jewish Identity among Israeli Traditionists – a Post-Secular Perspective

Meir Buzaglo, Hebrew University of Jerusalem Overcoming the 'Religious-Secular' Dichotomy? Reflections on the New Educational Stream

9.9 Center vs. Periphery: Globalization ▶ Room 36

Chair: Howard M. Wachtel, American University

Oleg Komlik, Ben-Gurion University of the Negev The Global Fight in the Local Field: Institutionalization of the Anti-Money Laundering Norms in Israel

Ari Barell, Ben-Gurion University of the Negev Science Technology and State Formation: David Ben-Gurion and the Scientists in the First Years of the State of Israel

Roby Nathanson, Macro Center for Political Economics The New Economy

Coffee Break 10:45-11:00

11:00-12:45 Session 10

10.1 Public Opinion and Its Impact on Israeli Foreign Policy ▶ Room 35

Chair: Yoel Migdal, University of Washington

David Albert, Huston-Tillotson University

"All Politics is Local:" Defining the Sources of Domestic Political Resistance to a Two-State Solution to the Israeli-Palestinian Conflict

Amnon Cavari. University of Wisconsin

Courting the American Public: An Elite View to American Public Support of Israel

Ofira Gruweis-Kovalsky, University of Haifa

Between Influence and Involvement: The Influence of the Jewish Diaspora on the Process which Led 'Herut Movement' to Gain a Political Legitimacy During the 1950's and the 1960's.

10.2 Mizrachi Jews in Early Statehood: Inclusion, Exclusion and Memory ► Room 34

Chair: Ronald Zweig, New York University

Orit Rozin, Tel Aviv University

The Age of Marriage Law 1950: Fear of a Demographic or an Emblem of Modernity and Liberation?

Avi Bareli, Ben-Gurion University of the Negev

Between Hierarchy and Equality: Oriental Jewish Immigrants in the Mapai Discourse in the Early Years of Statehood

Nir Kedar, Bar Ilan University

Mamlakhtiyut, Democracy and Ben-Gurion's Attitude towards Mizrachi Jews

Esther Meir-Glitzenstein, Ben-Gurion University of the Negev Operation Magic Carpet': The Myth about the Magic Immigration of Yemenite Jews

10.3 Displacement and Identity ► Room 24

Chair: Aviva Halamish, Open University of Israel David Ohana, Ben-Gurion University of the Negev Mediterraneanism: Between Center and Periphery

Chaim Noy, Sapir College

Performing Participation/Performing Protest: The Semiotics of National Identity and Commemorative Rituals in a Heritage Site in Jerusalem

Rafi Nets-Zehngut, Tel Aviv University, Columbia University The Israeli/Jewish Historical Memory regarding the Causes for the 1948 Palestinian Refugee Problem

Nurit Cohen Levinovsky, Tel Aviv University *Jewish Refugees in the 1948 War*

10.4 Peace Negotiations and Education for Peace ► Room 37

Chair: Ilan Peleg, Lafayette University

Gal Levy, Open University of Israel

Official Educational Discourses on Teaching the Israeli Arab Conflict

Sapir Handelman, Harvard University

The Mind of Peace Experiment

Ziv Rubinovitz, Menachem Begin Heritage Center

Power Politics and the Limits of Power in Political Negotiations: Camp David 1978 Revisited

Ilan Peleg, Lafayette University; **Paul Scham**, University of Maryland *Israeli-Arab Peace Negotiations: What Works and What Doesn't*

10.5 Shaping the Periphery ► Room 26

Chair: Yehuda Gradus, Ben-Guruin University of the Negev

Yagil Levy, Open University of Israel; Amiram Oren, Van Leer Jerusalem

Institute; Erez Tsfadia, Sapir College

The Symbolic Meanings of Relocating Military Bases in Israeli Peripheral Region

Yehuda Gradus, Ben-Gurion University of the Negev

The Negev Desert: The Transformation of a Frontier into a Periphery

Maya Duany, University of Haifa

The Conservation of the Hula Swamp as a Peripheral Landscape

10.6 Political Parties and Israeli Politics ▶ Room 38

Chair: Nadav Shelef, University of Wisconsin

Hani Zubida, Interdisciplinary Center at Herzliya

Changing the Israeli Governmental System: What (if anything) can be learned from Past Experience?

Gideon Rahat, Hebrew University of Jerusalem

Parties Selecting Candidates or Candidates Selecting Parties?

Shlomo Egoz, Bar Ilan University

Values and interests in Israeli politics: Rise and fall of the "Shminyia" in the Labor party

10.7 On Women's Writings and the National Narrative ▶ Room 21

Chair: Efrat Seckbach, Bar Ilan University

Anat Granit Hachohen, Bar Ilan University

"She Wrote Everything, All the Time:" The Diary of Dora Bader

Margalit Shilo, Bar Ilan University

Public Writing versus Private Writing: The Yishuv's Suffrage Leaders in Slippers

Esther Carmel-Hakim, University of Haifa, Emek Yezreel Academic College Writing Palestine: Dorothy Kahn Bar Adon

Efrat Seckbach, Bar Ilan University

"Mother Tongue" and "National Tongue" in Women's Writings in Memorial Books in Honor of the Fallen in the War of Independence

10.8 Mixed Cities in War and Conflict: Civil Societies in Pre-State Palestine ► Room 33

Chair: Mordechai Bar On, Yad Ben-Zvi

Anat Kidron, Open University of Israel

The Jewish Community of Haifa during World War II

Itamar Radai, Hebrew University of Jerusalem *Jaffa, 1948: The Fall of a City*

10.9 Zionist Women Redefine Center-Periphery Relations ► Room 36

Chair: Sylvie Fogiel-Bijaou, College of Management

Bat-Sheva Margalit Stern, Schechter Institute of Jewish Studies The Grip of the Iron Fist: The Struggle to Establish Special Institutions for Histadrut Women - a Case Study

Mira Katzburg Yungman, Open University of Israel
Establishing an American Component in the Development of the Yishuv and
Early Israel

Inbal Cirurel, **Rachel Sharaby**, Ashkelon Academic College So Behaves an Israeli Woman: Female Absorption Center Workers Instruct Ethiopian Women Immigrants

LUNCH 12:45-14:00

AIS Annual Business Meeting ▶ Room 21

14:00-16:00, Plenary (Seminar Room)

Bedouin Arabs in the Negev and in the Jewish State: Conflict or Coexistence?

Chair: Oren Yiftachel, Ben-Gurion University of the Negev

Isaac (Yanni) Nevo, Ben-Gurion University of the Negev When the Rule of Law Undermines Itself: Unrecognized Bedouin Villages and the Israeli State

Ismael Abu-Saad, Ben-Gurion University of the Negev Higher Education and Its Socio-Economic Impact among the Naqab Indigenous Bedouin Arabs in Israel

Oren Yiftachel, Ben-Gurion University of the Negev Bedouins Arabs in the Negev and the Israeli Regime

Sarab Abu-Rabia-Queder, Ben-Gurion University of the Negev *Pioneer Bedouin Women in Higher Education: Cultural Conflict and Personal Struggle*