



KEYNOTE - Program for Music Education and Community Outreach

The 1st International Music Education Conference
of the
Israel Philharmonic Orchestra
Honorary President: **Maestro Zubin Mehta**

Celebrating the 80th Anniversary of the Israel Philharmonic Orchestra



Music Education in the Community
Traditions, Challenges, and Innovations
14-17 May, 2017
The Charles Bronfman Auditorium, Tel-Aviv

SCHEDULE OF EVENTS

Sunday May 14th

17:00 – 18:00	Welcome reception and registration <i>Charles Bronfman Auditorium foyer</i>
18:00 – 18:30	Shesh-Besh Ensemble concert 🎵 <i>Rehearsal Hall</i>
18:30 – 18:50	Opening ceremony Greetings: Mr. Yehoshua Pasternak , Chairman of the IPO Management Mr. Avi Shoshani , Secretary General of the IPO Ms. Irit Rub , Director of <i>KeyNote</i> – program for music education and community outreach, IPO Dr. Dochy Lichtensztajn , Pedagogical Director of <i>KeyNote</i> – program for music education and community outreach, IPO <i>Rehearsal Hall</i>
18:50 – 19:40	Keynote Speaker: Prof. Tomer Lev Head of the Buchmann-Mehta School of Music, Tel-Aviv University <i>Music & Music Education in Israel in an Era of Social and Cultural Schism</i> <i>Rehearsal Hall</i>
19:40 – 20:00	IPO Brass Quintet 🎵 <i>Rehearsal Hall</i>

Monday May 15th

8:00 – 9:00	Registration <i>Charles Bronfman Auditorium foyer</i>
9:00 – 9:45	<i>Introducing KeyNote's elementary school program</i> Irit Rub, Director of <i>KeyNote</i> program <i>Rehearsal Hall</i>
10:00 – 11:00	<i>East, West - Music from our Region</i> 🎵 IPO Concert (for grades 3-6) Guy Feder, conductor with the participation of <i>Shesh-Besh</i> – The Arab-Jewish Ensemble under the auspices of the IPO <i>Shani</i> Arab-Jewish girls' choir Young Darbuka players <i>The Lowy Concert Hall</i>
11:15 – 12:15	Plenary Greetings: Maestro Zubin Mehta Keynote speaker: Dr. André de Quadros Professor of Music and Chair, Department of Music Education, Boston University <i>Identity, Belonging and Struggle:</i> <i>Building Community through Music</i> <i>Rehearsal Hall</i>
12:15 – 13:00	Lunch
13:00 – 15:00	Conference Presentation of papers, workshops, symposia <i>KeyNote classrooms</i>
15:00 – 15:30	Coffee break

15:30 – 16:15	<p>Plenary</p> <p>Keynote Speaker: Prof. Oz Almog</p> <p>Sociologist and Historian at University of Haifa, Department of Israel Studies</p> <p><i>The Israeli Society - Present and Future Perspectives. A Sociological analysis</i></p> <p><i>Rehearsal Hall</i></p>
16:15 – 17:00	<p>"Sulamot" - Music for Social Change presentation</p> <p>Director: Sara Elbaz</p> <p>"Sulamot" is an innovative and inspiring music education program for children at risk.</p> <p>Sulamot was created as a joint program of the Israel Philharmonic Orchestra and Tel Aviv University.</p> <p>1200 children learn to play in eighteen Sulamot orchestras.</p> <p>Performance of the "Sulamot" youth orchestra 🎵</p> <p><i>Rehearsal Hall</i></p>
17:00 – 18:45	<p>Conference</p> <p>Presentation of papers, workshops, symposia</p> <p><i>KeyNote classrooms</i></p>
18:45 – 19:15	<p>Shuffle Concert 🎵</p> <p>The audience is invited to actively participate in the selection of works to be performed by choosing from a menu of works derived from different styles and genres.</p> <p>SHUFFLE's members are exceptionally accomplished chamber musicians; and have performed extensively as soloists and collaborative musicians throughout the world</p> <p><i>Rehearsal Hall</i></p>
19:15	<p>Free evening</p>

Tuesday May 16th

9:00 – 9:45	<p><i>Keynote Program - An Integrated Perspective in Early Childhood Music Education</i></p> <p>Dr. Dochy Lichtensztajn Musicologist and Music Educator <i>Keynote Program Pedagogical Director</i></p> <p>Dr. Claudia Glushankof Senior Lecturer Early Childhood Studies – Levinsky Faculty of Education and Faculty of Music Education. Academic Advisor, Beit Almusika, Shefa-'Amr</p> <p><i>Rehearsal Hall</i></p>
9:45 – 11:00	<p>Plenary</p> <p>Keynote Speaker: Clive Gillinson Executive and Artistic Director of Carnegie Hall</p> <p><i>Exploring purpose and values, and the centrality of education to the Arts</i></p> <p><i>Rehearsal Hall</i></p>
11:00 – 11:40	<p><i>An Orchestra is Born</i> – Achieving Artistic Excellence in Performance</p> <p>Mr. Avi Shoshani, Secretary General of the IPO</p> <p><i>Rehearsal Hall</i></p>
11:40 – 12:00	<p>Piano Recital of the 1st prize winner of the Arthur Rubinstein International Piano Competition 🎵 (to be held in May 2017)</p>  <p><i>Rehearsal Hall</i></p>
12:00 – 13:00	<p>Lunch</p>
13:00 – 15:00	<p>Conference</p> <p>Presentation of papers, workshops, symposia</p> <p><i>KeyNote classrooms</i></p>

15:00 – 15:30	<p>Moran Choir 🎵</p> <p>One of the best well-known choirs in Israel and around the world .Conductor and Musical Director: Naomi Faran. Singers aging 13-18 from the Hefer valley in Israel.</p> <p>The choirs combine musical excellence with community involvement, by adopting underprivileged populations as children with special needs, youth at risk and sick children.</p> <p><i>Rehearsal Hall</i></p>
15:30 – 16:30	<p>Plenary</p> <p>Keynote Speaker: Dr. Patricia Shehan Campbell</p> <p>Donald E. Peterson Professor of Music Head, Ethnomusicology, University of Washington Chair, Smithsonian Folkways Board</p> <p><i>Traditions and Transformations of Music in Schools and Communities</i></p> <p><i>Rehearsal Hall</i></p>
16:30 – 19:00	Free Afternoon
19:00	Tour and dinner in Jaffa

Wednesday May 17th

8:30 – 14:30	A tour to Jerusalem Lunch at the Old City
14:30 – 15:45	Keynote speaker: Prof. Edwin Seroussi Director of the Jewish Music Research Centre – Department of Musicology, Hebrew University of Jerusalem <i>Israeli Plurivocality: Music as a Field of Contestation</i> Performances of student ensembles 🎵: ◆ Arab-Jewish ensembles from The Jerusalem Academy of Music and Dance ◆ Ethiopian students from Ha'sadna conservatory, Jerusalem <i>Jerusalem Music Center</i>
15:45 – 16:45	Choral Singing from East and West 🎵 A workshop with Dr. André de Quadros Professor of Music, Music Education Department, College of Fine Arts, Boston University <i>Jerusalem Music Center</i>
16:45	Return to Tel-Aviv
18:30	Dinner at the Bronfman Auditorium
20:00 – 22:00	The Israel Philharmonic Orchestra concert 🎵 Zubin Mehta , conductor Serena Wang , pianist (11 years old) Lior Eitan , piccolist IPO horn players Program: Yossi Hamami – concerto for piccolo Schumann – concert piece for 4 horns Beethoven – piano concerto no. 1 Beethoven – Symphony no. 8 <i>The Lowy Concert Hall</i>



The Charles Bronfman auditorium, Tel-Aviv
Home of the Israel Philharmonic Orchestra